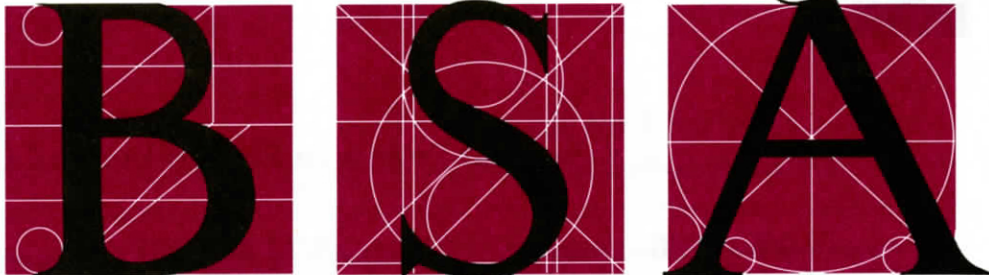


September • October 1994
Volume 80, Number 5



Waterfront development and the Boston Olympics

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ChapterLetter deadlines for. . .
Nov/Dec news: 9/23
Nov Classified ads: 10/14
Nov/Dec ad inserts: 10/14
Dec Classified ads & ad inserts: 11/7



"The Phenomenon of Waterfront Redevelopment" is the title of the first installment of the 1994-1995 BSA Lecture Series. Ann Breen and Dick Rigby of The Waterfront Center developed their September 21 presentation for the BSA based on their new book, *Waterfronts: Cities Reclaim Their Edge*, an examination of the widespread urban waterfront redevelopment of the past 30 years (example, above left, is San Antonio's River Walk). This presentation also provides a nice introduction to the Harbor Visions Charrette which begins a few days later.

On October 26, Cambridge architect and critic Webb Nichols leads a discussion of efforts to bring the 2008 Olympics to Boston. Nichols,

The 1994-1995 BSA Lecture Series also includes presentations on the award-winning designs in the BSA's 1994 Unbuilt Architects Awards Program, a Boston architect's view of the architecture of China, an examination by Judge Douglas Woodlock of Boston's new Federal Courthouse, the work of Tanglewood designer Bill Rawn AIA, an examination of Boston development by BRA Director and Boston Economic Development Chief Marisa Lago, the BSA President on the future of architecture, and the relationship between architecture and public art. A full BSA Lecture Series schedule is inserted in this issue of the ChapterLetter; for additional copies of the schedule, call 617-951-1433x221.

LIBRARY
BOSTON ARCHITECTURAL CENTER

SUMMER OLYMPIC GAMES

LOS ANGELES
SEOUL
BARCELONA
ATLANTA
SYDNEY
BOSTON ?



the early Olympics activist in Boston, has helped forge a major movement of business and community leaders currently engaged in this monumental effort. How will it affect Boston? Nichols looks at urban design and related issues.

Both the September 21 and the October 26 presentations begin at 6:00 pm, preceded in each case by a reception at 5:30 pm; both are at the BAC, 320 Newbury St., Boston. There is no charge for either presentation for BSA members; non-members pay \$3.00 or may join the BSA at the door.

Special Events in September and October

9/6 - 9/30

Event: New Members Exhibit – the annual exhibit of design projects by new BSA members

Sponsors: Suffolk Construction Company
Richard White Sons

Dates: Exhibit: 9/6-9/30
Reception: 9/16

Time: Exhibit: 9:00 am-5:00 pm
weekdays
Reception: 6:00 pm

Place: The Architects Building Gallery

RSVP: not required

Cost: free

9/21 & 10/26

Event: Two BSA Lectures – the first in September on waterfront redevelopment and the second in October on urban design and the Olympics in Boston (see p.1)

Date: 9/21: Waterfront redevelopment
10/26: Boston Olympics

Times: 5:30 pm receptions
6:00 pm lectures

Place: BAC, 320 Newbury St., Boston

RSVP: not required

Cost: free to members; non-members pay \$3.00 or may join at the door

10/6

Event: "Small Firms Design Salon" – the bimonthly informal discussion of design for small-firm principals/representatives; open to all

Date: 10/6

Time: 6:00 pm

Place: The Architects Building

RSVP: 617-951-1433x221 by 10/5

Cost: voluntary donation at the door for beer and pizza

RSVP today... call 617-951-1433x221 to RSVP for any event on this page. See p. 24 for a full schedule of BSA committee meetings open to all readers.

9/12 & 10/17

Events: "Dinner with the Designer" – the BSA program that brings you to the dinner table with the architects, owners, and builders of Boston-area restaurants; in September it is California Pizza Kitchen and October it is David's (see p. 3.)

Sponsors: Shawmut Design & Construction
Design Times Magazine

Dates: CPK: 9/12
David's: 10/17

Time: 6:00 pm for both

Place: CPK, The Pru
David's, The Theater District

RSVP: Paid reservations must be received at the BSA five days prior to each dinner

Cost: CPK: \$20.00
David's: \$30.00

9/23 - 9/25

Event: Harbor Visions Charrette – the one-time, three-day, public and professional brainstorming event designed to generate ideas for the future uses of Boston Harbor (see pp. 15 & 24)

Sponsors: The BSA, Massport, and 30 other institutions and organizations in the region

Dates: 9/23 -25

Times: all day every day

Place: University of Massachusetts/ Harbor Campus

RSVP: registrations must be received at the BSA by 9/8

10/11-11/23

Event: Boston Public Library Restoration Exhibit – an exhibit of the significant restoration of the BPL by Shepley Bulfinch Richardson and Abbott

Sponsors: Suffolk Construction Company
Richard White Sons

Date: Exhibit: 10/11-11/23
Reception: 11/1

Time: Exhibit: 9:00 am-5:00 pm
weekdays
Reception: 6:00 pm

Place: The Architects Building

RSVP: not required

Cost: free

9/18

Event: ASR Retreat – the second annual planning retreat of the BSA's Architects for Social Responsibility Committee (see p. 16)

Date: 9/18

Time: all day

Place: The Harkness House, Duxbury

RSVP: 617-951-1433x221

Cost: free

10/3-10/28

Event: Intern/Student Juried Exhibit – the annual BSA juried exhibit of the work of Boston-area students and interns

Dates: Exhibit: 10/3-10/28
Reception: 10/5

Time: Exhibit: 9:00 am-5:00 pm
weekdays
Reception: 6:00 pm

Place: The Architects Building Gallery

RSVP: not required

Cost: free

10/13 - 10/16

Event: "Planting the Seeds of Our New Profession" – the AIA New England annual meeting on Martha's Vineyard hosted by the BSA

Date: 10/13-16

Time: all day every day

Place: The Harbor View Hotel in Edgartown

RSVP: registration information is available from the BSA: 617-951-1433x221

Cost: varies

10/18

Event: "Pin-Ups" – monthly series on beer-&-pizza design discussions for sole practitioners

Date: 10/18

Time: 6:00 pm

Place: The Architects Building

RSVP: 617-951-1433x221 by 10/17

Cost: \$10.00; \$15.00 for non-members

"Dinner with the Designer" continues in the Fall

With the huge success of the Spring and Summer BSA dinners at Legal Sea Foods and Hamersley's Cafe, the BSA's Dinner with the Designer program continues in the Fall at two new and exciting sites in Boston — California Pizza Kitchen (CPK) and David's.

DINNER WITH THE DESIGNER

This unique dinner series is co-sponsored by Shawmut Design & Construction and *Design Times* magazine and runs monthly bringing together architects and their clients' in the clients' restaurants to discuss the restaurants' design.

All readers are invited to join us as we dine at California Pizza Kitchen, at the Prudential Center in Boston, on September 12. The evening begins with a cash bar at 6:00 pm followed by a sumptuous three-course meal at 6:30 pm. Senior management staff of CPK in California, the CPK architect from Chicago, and members of Shawmut's construction team join us to answer your questions regarding one of the fastest growing and most successful national restaurant chains in the country. The Prudential Center location recently unveiled a seasonal dining patio and bar area. In the bar area a unique new ceiling design includes a curved ceiling runner system (not yet on the market) to create floating, organic planes above the bar, filled in with two layers of aluminum mesh. This is an innovative design that should not be missed!

The second dinner of the Fall series finds us at David's in the Theatre District on October 17. This evening, hosted by owner David Wainwright and designer Andrew Reczkowski, starts with a cash bar at 6:00 pm followed by an exquisite three-course Mediterranean meal. What makes this restaurant so special is its vibrant yet intimate atmosphere and detailed setting well-suited to the Theatre District. The bold colors, creative lighting, and Renaissance appeal of gold scrolling adorning the dining area gives patrons the feeling of being on a stage set. Most unique to this theatre-going scene is the small puppet theatre that is part of the decor of this wonderful restaurant.

Space is limited so call to make your reservations now to join us for these unique opportunities to share the intricacies of restaurant design and the delicacies of these fine restaurants. Reservations for the CPK evening in September are \$20 and for the David's

evening in October are \$30. Reservations must be made in advance by calling 617-951-1433x221.

Shawmut Design & Construction, noted for its remarkable restoration of The Architects Building, built both of these restaurants and many others in the New England area. Louis Postel of *Design Times* magazine has been a forerunner in showcasing the work of leading designers and decorators as well as new design talent throughout the Northeast. The BSA is grateful to both of these sponsors for their support of this program.

If you have designed a restaurant and would like to have it featured in this program, please call me at 617-951-1433x222.

Elizabeth Simmons
Program Manager

National preservation conference set for Boston in October

The National Trust for Historic Preservation holds its 48th National Preservation Conference in Boston, October 26-30. The event is expected to attract over 2,500 preservationists in the U.S.

The conference education program focuses on the impact of planning, financing preservation, preservation practices and other critical issues. Robert Campbell FAIA is a keynote speaker.

For details on the conference, its education program, tours, and related activities, call 202-673-4141 (Tuesday Georges).

Gabriel Prize offers special opportunity

The 1995 Gabriel Prize Competition is an international event that offers architects an opportunity to focus on a very special period in French architecture. Guidelines are available now from the BSA and must be requested in writing prior to December 1. To obtain the guidelines, send your name and mailing address to Gabriel Prize, BSA, 52 Broad St., Boston 02109.

Call for Entries I: BSA Honor Awards

The sixth annual BSA Honor Awards submission deadline is **September 27**. Everyone reading this line should already have received the Call for Entries; for additional copies, call 617-951-1433x221. This program is open to all architects in Massachusetts and to architects everywhere in the world wishing to submit Massachusetts projects.

Call for Entries II: Unbuilt Architecture

The BSA's third annual Unbuilt Architecture Awards Program issued its Call for Entries in the Summer; the deadline for submissions is **November 8**. For additional copies of the Call for Entries, call 617-951-1433x221. This program is open to everyone everywhere. The blue-ribbon jury in this program presents a public panel discussion of the results and of architecture in general at Build Boston on November 15; for registration details on this free event, see the Build Boston program. For additional copies of the program, call 617-951-1433x221.

Call for Entries III: Accessible Design Solutions

The Massachusetts Architectural Access Board is sponsoring this first-time design awards program to recognize creative examples of accessibility-related design solutions. Everyone is eligible to submit a design solution providing the project is in Massachusetts. The deadline is **September 30** and the awards presentation is part of the annual BSA Banquet at Build Boston on November 17. For copies of the Call for Entries, call 617-727-0660 or 800-828-7222 Voice/TDD.

Build Boston registration discount deadline: 10/21

Sustainability Center is created in Massachusetts

One of the most innovative and ambitious environmental building projects ever designed has taken a giant step toward realization with the acquisition of a building site in Greenfield, Massachusetts, according to the Northeast Sustainable Energy Association (NESEA).

The project, which will be discussed by architect Ed Hazard at the September 27 meeting of the BSA's Architects for Social Responsibility Committee (all readers are invited), is called the Northeast Sustainability Center and, according to NESEA, is meant to be a living laboratory and education center that demonstrates state-of-the-art renewable energy production, efficient energy use, and environmental design. The Center also will serve as the new home for NESEA. Design and engineering services for the Center are being provided by ARC Design Group of Chilmark. For more information on the project, call NESEA at 413-774-6051.

BPL restoration, work by new BSA members, and intern/student work on exhibit

In September, October, and November, the BSA's exhibits program in The Architects Building focuses on the restoration of the Boston Public Library by Shepley Bulfinch Richardson and Abbott, highlights the work of new BSA members, and sponsors a juried exhibit of work by interns and students.

The exhibits program is co-sponsored by Suffolk Construction Company and by Richard White Sons.

The BSA New Members Exhibit, a popular annual event, runs from September 6 through September 30; a special free public reception is on September 16. . . The Young Architects Committee's Intern/Student Exhibit runs from October 3 to October 28 and includes a reception on October 5. . . The BPL exhibit runs from October 11 through November 23 and includes a reception on November 1.

For details on all exhibits and receptions, see p. 2.

BSA Design Committee forum explores "Edge City"

The BSA Design Committee, chaired by Robert Brown AIA, and its discussion group under the co-direction of Ed Frenette AIA and David Fixler AIA, have hosted a number of informal panel discussions over the past year on current issues affecting architecture and the design community. The following are excerpts from one of these poignant Design Committee discussions. The Design Committee meets on the fourth Tuesday of each month; all are welcome at no charge.

EDGE CITY

Panelists:

Robert Campbell FAIA (architect, critic, & writer)

David Dixon FAIA (David Dixon/Goody Clancy)

Ed Frenette AIA (Symmes Maini & McKee)

Robert Sturgis FAIA (Chair, Regional Design Committee)

FRENETTE: An "Edge City" has five million square feet or more of leasable office space, 600,000 square feet or more of leasable retail space, more jobs than bedrooms, is perceived by the population as one place, and was nothing like a "city" as recently as 30 years ago. This describes the places where the majority of Americans now live and work. They are no longer bedroom towns where people sleep and then commute to work but rather new commercial centers with their own surrounding residential areas. The primary force distinguishing the Edge City from the traditional town is the automobile, which increased both the size and scale of its architecture.

It's not surprising that we consider the city's edges to be in a state of chaos. Unlike cities, Edge Cities are unprecedented. Archaeology sheds little light on how "edges" have been designed successfully. Lacking precedent for research, little theory has evolved to govern design. Only Frank Lloyd Wright and, recently, Andres Duany and Elizabeth Plater-Zyberk have offered up theoretical guides to suburban development.

The unprecedented middle landscape is governed by competitive "politics as usual." Cities compete with suburbs, suburbs compete with cities and each other. Rather than leading to refinement of a finite product, competition within an infinite region often results in incompetent planners, inconsistent planning, and uncoordinated plans. The best planners often gravitate to large cities or established affluent suburbs with large budgets. The far edge, farmland on the fringe of young suburbs, is left to be planned by the most poorly funded, least experienced bureaucracies. Our largest product, the city's

edge, is often invented by the least able.

DIXON: Boston, New York, and perhaps Philadelphia, are not fertile grounds for Edge Cities because land is relatively scarce in these and a few other older regions.

In contrast, Dublin, Ohio has seen 7,000,000 square feet of new development over the last 20 years. It has become a major regional center in the Columbus area for two reasons: easy access to inexpensive land and easy extension of infrastructure such as highways, sewers and utilities. From a physical design standpoint, it needs to take on some of the characteristics of a more mature city. To compete with the next investment targets (to have an "edge" over newer areas where highways are being built and where land is cheaper), it must become a mature city.

I think that we professionals should begin to pay attention to rescuing the quality of Edge Cities: their physical qualities and their livability. From a social perspective, the idea of Edge Cities is disturbing. Our society has become increasingly segmented, in part because it has become more dispersed. It is disturbing to realize how many people governing cities, who have the power to make decisions, now live and work in the suburbs. We don't have the choice of throwing away cities and starting over with something new. There are too many people who are not participating in the changes to our cities but who are being forced to live in them. In the next couple of decades, the number one issue we have as a society is to make economic, racial and social diversity work. It is very dangerous to organize ourselves physically into economically, socially and racially segregated cities.

CAMPBELL: I think it's terrifying that different subsets of American society are withdrawing from one another. A term that I haven't heard before but which I like is the secession of the middle class from society. The upper 20% (in income) of the middle class in the Los Angeles area has seceded from society. They live in guarded, isolated communities, shop in guarded, isolated places, and work in guarded offices. Now, many shop right out of their own houses from television, catalogs, faxes, and e-mail. If people don't mix, life becomes impoverished and democracy becomes impossible.

When I go out to the edge of cities, I get lost. I can't find my way around the Edge City. It reminds me of the situation the great industrial cities were in during the time from Charles Dickens through Sherlock Holmes. Literature presented the new city as unknowable

and mysterious. That's how I feel about Edge City today. It is something that we have not yet found a way of imagining or understanding. I'm sure it's there, but we haven't found a way of knowing or seeing the pattern that must exist.

Edge Cities only work when they are new. People move to suburbia for ease of automobile access. Difficulty of automobile access becomes a more serious problem as suburbia extends because of the reliance on a single means of transportation, the segregation of different uses, and low density. The very thing that gets people to Edge Cities, ease of access, eventually becomes their biggest problem.

Either because they are too young or can't afford cars, 50% of all Americans can't drive. I believe it is unethical to develop a city that is not accessible to the half of our population that can't drive.

Finally, I wish we could think of transportation as the Europeans do: not as a response to demand, but as a generator of patterns of development. London, for example, was developed proactively. Private subway systems bought farms a mile out from the last station, put a station in the middle of the farm, and waited for a new center to develop around it. This pattern was then repeated at the next farm. The pattern by which the city grew was an intelligent one which works very well. I would like to see us adopt that kind of attitude.

In a democracy, one needs to decide what value system one is going to use to determine how things should develop. I think that it is extremely romantic to believe that people are getting what they want. It is an untrue populist romantic notion that this is the way the built world must evolve because this is what people want.

FRENETTE: It's my thesis that the new, the future and experimentation have always had difficult, synthetic connotations. For example, constructing boulevards through Paris in the 1850s probably seemed synthetic and unknowable to the shopkeeper displaced by the decision favoring boulevards.

Architects have never had to confront the future so directly as we currently do because the world is now being developed at rates that are unprecedented. We are a profession that has promised art without risk and we have promised to invest society's resources wisely. We are now confronted with inventing the future, and invention and experimentation inherently involve risk.

STURGIS: A little sense of history might be useful. I maintain that no American city ever had an "edge," except as determined by natural boundaries, like water or mountains. Relatively recently, say 200 years ago, sprawl in America was evident. Farms were arranged linearly — low-density strips. That pattern is typical of American development; it's not that strange. In effect, we are moving back toward that pattern.

DIXON: There is another phenomenon that marked the early establishment of towns in New England. Towns actually formed most systematically around meeting houses and the local church. A reasonable travel distance to each meeting house was important because one couldn't participate in civic life unless one could get to the town hall. We are at least as much a nation of farmers as we are a nation of immigrants from diverse sources.

STURGIS: It is always important to know whether we're being conservative or afraid of the future. I don't think that Edge Cities are the new future. They are actually a very well understood phenomenon.

CAMPBELL: It was mentioned that the issues around edge cities are common knowledge. It is my experience that common knowledge is not truly common. The "common knowledge" about Edge Cities is understood by a relatively small group of people. Most don't share this "common knowledge." The role of the media in telling the story of Edge Cities is important.

DIXON: I think much of city planning is devoted to going back and fixing what was created in the rush of economic change. The challenge of Edge Cities is that of learning how to make them human and responsive to social issues. We shouldn't reject them as unknowable or bad places to live.

There is a basic paradox that Edge Cities have created. Economics dictate that Edge Cities must remain low in density because they survive on the economies of surface parking. They are an inefficient way to use land and it is impossible to build competitive public transportation to serve such low-density suburban areas. For this reason, Edge Cities have the ability to kill themselves off when they reach capacity. Edge Cities are expensive in the use of public resources, social equity, and in how they isolate the underclass in any society. This is not just a philosophical concern.

Retail is one of the cities' biggest dangers. Retail developers can compete for office

space when buying land. Because retail is much more faddish, developers can go in with a hot new retail concept, buy land, use it, make money, and then leave. There is a real benefit to regulating retail development through zoning and putting more emphasis on infill development.

Architects and planners can translate economic forces into lively, desirable, enjoyable places to be. We can show the rest of the world why it's better to reach for a higher density, why it's better to mix people together. I think that our profession doesn't appreciate the leadership role we should be playing.

I think the larger question for us as a profession is how we participate in the larger political community which makes decisions about how the region develops.

STURGIS: What one needs to make an Edge City is cheap land, some kind of existing infrastructure and, above all, no regulation or government. That's what attracts large corporations to build the meeting houses of the twentieth century, the corporate headquarters. Such decisions attract the workers and thus the seeds of an Edge City.

Edge City and regulation, Edge City and good architecture, Edge City and good planning, in many ways are contradictions in terms. When regulation comes in and has a strong effect, developers go elsewhere. Do we have to trash the countryside before we finally come back to the city? It seems to me that the only way to deal with such development is through government regulation and regional planning.

Also, it takes a long, long time to make a city. Some of the economic experiments that were horrendous to live in when they first started booming, like Venice, are now wonders of the world. In a thousand years, Edge Cities may become wonders of the world.

CAMPBELL: Architects have the ability to use both words and drawings to be persuasive. One of the things we can help do is translate much of what was said today into an understanding of how to build in the city or how to rebuild Edge Cities. Until we realize that one's most important contribution as an architect may be to write and tell the public how to achieve their hopes and aspirations, we will not fully participate in the political realm.

Rotch offers \$30,000

The Rotch Travelling Scholarship, the nationally prestigious award that emerges from an annual design competition, offers a \$30,000 prize for its next cycle in 1995. Qualified applicants must have a degree in architecture and at least one year of work experience and also must have studied or worked in Massachusetts.

Requests for applications must be made in writing to Rotch Scholarship, BSA, 52 Broad St., Boston 02109 and all requests must be received before January 2, 1995.

Leading Massachusetts architects offer free "crit clinic" at Build Boston

A 1993 innovation at Build Boston was a unique "crit clinic" designed by the BSA's Young Architects Committee. The success of this event last year has led to an expanded version this year. In this special three-hour session on November 15, young architects, interns, and related professionals have an opportunity to bring their portfolios to Build Boston for free crits by design principals of award-winning Massachusetts architecture firms.

For details on this free clinic, see event 134-L on p. 20 of the Build Boston program; for additional copies of the program, call 617-439-5020 or 800-367-9822. Register now for this session; there is no cost but space is limited and registration is required.

Award-winning projects on exhibit in November

Award-winning projects in the 1994 BSA Honor Awards Program and the 1994 AIA New England Design Awards Program are the focus of the Design Gallery at Build Boston in November.

This exceptionally large exhibit of outstanding design work by New England architects constitutes a special celebration of Build Boston's 10th anniversary. The exhibit also includes award-winning projects in this year's BSA Unbuilt Architecture Design Awards Program and the Massachusetts Accessible Design Awards Program.

There is no charge to enjoy these exhibits; all you need to do is use the free ticket inserted in this issue of the ChapterLetter to register now. If you are registering for any other event at Build Boston, that registration also will include free admission to the exhibits.

Questions? Call 800-367-9822 or 617-439-5020.

City Hall Plaza ideas competition planned

Boston Mayor Thomas Menino and the City's Parks and Recreation Department are collaborating with the BSA and a variety of civic, design, professional, and community groups to develop a new vision for the revitalization of City Hall Plaza in Boston.

The vehicle is an ideas competition and the competition kit is scheduled to be available in October. The submission deadline is December 1. For details and for the competition kit, call 617-635-3326.

This competition is supplemented by a variety of events on City Hall Plaza that began in July and run through the end of the year with workshops led by David Dixon FAIA, Robert Campbell FAIA, Joan Goody FAIA, Todd Lee FAIA, Anthony Casendino ASLA, and numerous community and business leaders.

BSA group hits the hot design issues... every month

The BSA Design Committee begins this Fall enthusiastic about the accomplishments of the past years. Formed to address topics of interest to the profession, we have tackled some intellectually challenging issues such as "The Limits of Context," "Getting Serious About Humor," "Pluralism" and, most recently, "Edge City." The vehicle is our series of panel discussions at the BSA; panelists include noted professionals and academics whose comments are distilled in the ChapterLetter. (See "Edge City" story on p. 4.)

Over the next year, we have three discussions planned: "Education versus Practice" (October 25); "The Large Firm Artistically Considered" (February 28); and "The Meth-

odology of Design Collaboration" (May 22). Summaries of these discussions will be assembled for national publication.

In November at Build Boston, our committee also hosts the annual Unbuilt Architecture Awards Program discussion focusing on architectural design which expresses our era (see p. 3). Previous programs have drawn 150 entries from this country and abroad. This year's awards should represent some of the best design on the boards today.

The Committee is also collaborating with *The Boston Globe* in the development of a competition to encourage creative ideas for Boston's City Hall Plaza (see story on this page).

The Committee wants to extend an offer to all BSA members to join in our discussions with your thoughts on design. We meet the fourth Tuesday of the month at 8:00 a.m. in The Architects Building. Our next meeting is September 27 and, if you miss us then, we hope to see you on October 25 for our discussion of "Education versus Practice." Questions? Call me at 617-262-4354 or Ed Frenette AIA at 617-547-5400.

Robert Brown AIA, Chair
BSA Design Committee

Do you know how buildings learn?

While we were at the beach, the author of the original *Whole Earth Catalog* published an extraordinary new book titled *How Buildings Learn/What Happens After They're Built*.

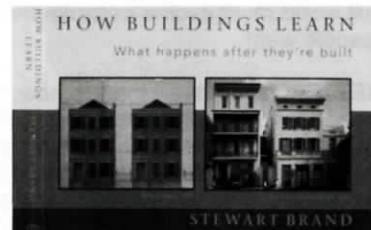


photo: Robert Brantley

Stewart Brand – for decades a uniquely thoughtful writer, thinker, computer wizard, photographer, and multi-media performance artist – has focused his attention on buildings and the way in which buildings evolve. His new, image-rich and felicitously written effort is both a study of buildings and their evolution and a critique of the design profession. The book is published by Viking and is no doubt available, as they say, at bookstores everywhere. It is terrific.

Architects assume unique public and professional roles throughout Massachusetts

There are myriad ways to market our services, enhance our bottom lines, contribute to our communities, and otherwise to become more effective professionals. Among the mechanisms available to Massachusetts architects are the scores of issue-oriented networks (committees, task forces, working groups) that constitute the BSA. Following are some examples.

Design the Region – Greater Boston railroad connections for commuter and other uses, access to Boston and Logan Airport, local and regional road networks, open-space systems and proposals with regional implications such as river corridors, wetlands, hill and mountain reserves, scenic roads, and regional residential/commercial/industrial land-use issues are typical issues debated at the monthly gatherings of the Regional Design Committee. Join us. Call Robert Sturgis FAIA (617-647-7833).

Small Firms & CADD – Among the most respected annual compendiums of information on CADD uses for architects is "CADD and the Small Firm," which is published annually by the BSA's DataCAD Users Group. The new edition is now available at the BSA. This publication is so popular and so authoritative because it grows from the extraordinary monthly user group meeting during which theories are tested, information exchanged, and CAD users ranging from beginners to wizards map current and future uses of computers in small architectural practices. Everyone is welcome at these monthly gatherings. Call Evan Shu AIA (617-367-9622) or Rick Gleason AIA (617-267-6980).

Healthcare Design – The annual BSA/New England Healthcare Assembly design awards program arrives in a few months. This nationally unique effort to identify and publicize good design in all types of healthcare facilities is one of many innovations developed by the BSA's Healthcare Facilities Committee over the years. This network gathers monthly to meet with public officials who shape healthcare design policy and to address the full range of healthcare design issues affecting architects. These gatherings are open to everyone interested. Call Rick Heym AIA (617-787-2400) or Robert Humenn AIA (617-227-6520).

Trust in Boston – This Fall the National Trust for Historic Preservation is holding its annual national convention in Boston, an event linked to the exceptional history and activism of the BSA's Historic Resources Committee. This BSA group meets monthly to identify and debate preservation design

issues in New England. Architects, clients, contractors, engineers and allied professionals gather for these monthly sessions at the BSA. Join us. Call Henry Moss (617-492-8400).

Housing Massachusetts – New Massachusetts and federal funding for housing design and development, new or revised housing design regulations, new housing design technology, and evolving definitions of "housing" and "livability" are among the agenda items for the monthly sessions of the BSA Housing Committee. Everyone involved in housing design and development is urged to participate in one or more of these sessions. Call Bill Hammer AIA (617-776-6545).

Public Work and Fees – Current efforts in public agencies and public authorities to load greater liability on designers while also capping design fees are the kinds of significant contracting, regulatory, and legislative issues addressed continuously by the Legislative Affairs Committee. This is a statewide network of architects and allies meeting regularly with state officials, administrators of public authorities, and others attempting to redefine the practice of architecture. We need your help, your insights, your voice at our monthly meetings. Call Michael Hicks AIA (617-267-6408).

Members and non-members are invited to taste the opportunities offered by these and over five dozen similar networks of architects and our allies. For more information on any of these, call 617-951-1433x221 and ask for the Guide to Committees. Chairs of all BSA networks, committees, and task forces are urged to contribute to this column regularly and to ensure that meeting notes are conveyed to the BSA's Electronic Bulletin Board (BBS). For details on the BBS, call Geoff Langdon at 508-927-6796.

Edward T.M. Tsoi AIA
President

Engineers design solutions

For the first time in its 10-year history, Build Boston includes a special symposium designed by and for engineers in New England.

Called "Engineering Boston," this special Build Boston symposium is a program of eight workshops focusing on seismic design issues, the development of Boston's Seaport District, indoor air quality, urban parking issues, CADD, and the development of Logan Airport. In addition, there are 24 more workshops for engineers at Build Boston this year addressing a full range of design, practice, marketing, and management issues.

Engineers interested in receiving copies of the special "Engineering Boston" registration package are urged to call 800-367-9822 or 617-439-5020.

Small firms do it again

The design, technology, and practice-management issues crucial to small firms are again addressed this year in a special series of workshops at Build Boston.

Hard on the heels of this past Spring's small firms/sole practitioners workshop series, a special series of 27 small firm workshops at Build Boston this year addresses design, project management, marketing, firm management, CADD, and career issues. These workshops are listed on p. 22 of the Build Boston program; for additional copies of the program, call 800-367-9822 or 617-439-5020.

This year there is also a special registration discount package that enables small firms principals and others to register for any three workshops for a total of \$135.00 prior to October 21 and \$165.00 on site after October 21. The savings in either case are substantial since workshops cost \$60.00 before the discount deadline and \$70.00 after it.

Our advice is: Register now !

Connecticut design convention set for October

AIA Connecticut hosts a special convention and design exposition – "1994 Accent On Design" – on October 27 in Hartford. The event is open to everyone in the industry. For details, call AIA Connecticut at 203-865-2195.

This is Main Street. . . and there are 8 high-speed passing lanes

Eight symposia and over 150 workshops constitute the 8-lane professional development highway during Build Boston's 10th anniversary program this year.

This high-speed highway to your 1995 practice destination includes these "tracks" or groupings of workshops:

- ▲ Architecture, Urban Design, Landscape Architecture, Planning
- ▲ Engineering, Building Technology
- ▲ Interior Architecture, Interior Design
- ▲ Project Management, Project Delivery
- ▲ Firm Management, Financial Management
- ▲ The Information Super-Highway
- ▲ Marketing, New Work, Business Development
- ▲ Career Issues, Professional Issues

In each of these tracks, there are numerous workshops focusing on specific practice and design issues. For additional copies of the Build Boston program, which describes each track and each workshop in detail, call 800-367-9822 or 617-439-5020.

The price is right

There is **no general registration fee** for Build Boston as we celebrate our 10th anniversary. The BSA's intent is to make Build Boston financially accessible to everyone at every staff level. Here's how it works:

▲ You can go to any workshop or other event for the price of that event only — there are no additional convention fees, registration fees, or entry fees. It's a good deal, the best in the country. Use the Build Boston registration form now and save additional money by beating the October 21 discount deadline.

▲ **You can come free.** To take advantage of the extensive product and service exhibits, just check the "exhibit only" line on the Build Boston registration form and send it in before October 21. *Send no money.*

▲ You can go to most Build Boston workshops free simply by volunteering to help on site during Build Boston. Interested? Call Mark Ruckman at 617-951-1433x227.

The only way we could make it financially easier for you to attend Build Boston would be to pick you up in the BSA corporate jet. For flight information, call 617-951-1433x747.

Edward T.M. Tsoi AIA
President

Build Boston deadline & checklist. . . begin today

Here is a list of the crucial dates and deadlines you should note for Build Boston now:

▲ The Build Boston dates this year are different from past years. . . the event is November 15, 16, & 17, which is Tuesday through Thursday instead of the traditional Wednesday through Friday.

▲ To make sure you get the best deal on event registration prices, register by the October 21 discount deadline. . . all prices increase after that date.

▲ The BSA/Build Boston Banquet and the New England architects "town meeting" are both on Thursday, November 17. . . use the Build Boston registration form to register for both of these events before October 21.

▲ AIA "Learning Units" (mandatory continuing education requirements for architects) are available for Build Boston workshops. . . call 617-951-1433x221 for information.

▲ Your free ticket to the Build Boston exhibit hall is inserted in this issue of the ChapterLetter; complete and return it now.

The Build Boston program and registration materials have been mailed to everyone; for additional copies, call 800-367-9822 or 617-439-5020.

This year we celebrate the 10th anniversary of Build Boston. . . This is a remarkable national event of which we all can be proud . . . join us for the celebration.

Anthony Platt FAIA, Chair
Build Boston

Are we eating our young?

In the July 1994 issue of *P/A*, Thomas Fisher contributes a compelling article on our exploitation of interns in design firms.

Titled "The Intern Trap — How the Profession Exploits its Young," this is a thoughtful, straightforward review of the often illegal, unethical, and/or counterproductive practices engaged by design firms all over the country.

If you do not have access to the July issue of *P/A*, the BSA will be glad to provide a copy of this seven-page article to any reader who sends a 52¢ SASE to Intern Trap Article, BSA, 52 Broad St., Boston 02109. (Do not call or drop in; this item is available only by mail.)

New report on architects' salaries available now

The new "Massachusetts' Compensation Survey Report" is now available from the BSA. The report, which the BSA has been publishing since the early 1970s, is a statistical report on salaries and benefits in Massachusetts design firms and includes an enormous amount of financial information organized by firm demographics, employee benefits, compensation by firm size, compensation comparisons, changes in gross billings, and much more.

Once again, the BSA is indebted to Josh Lombard AIA, the computer wizard, data analyst, and founding principal of *jericho's way*, the architectural database service in Winchester (617-756-1719), for plowing through all of the survey responses and preparing this report. Lombard annually donates his time and exhaustive labor to this remarkable effort.

To order a copy of the report, use the Special Publications order form inserted in this issue of the ChapterLetter (it is item #01). For additional copies of the order form, call the BSA at 617-951-1433x221.

Intensive A.R. E. courses start now

On October 29 and November 5, the Boston Architectural Center and the BSA co-sponsor intensive one-day courses on the Building Design (Division C) and Site Design Graphic (Division B) portions of the A.R.E.

On November 12 and November 19, mock exams on both of these A.R.E. divisions are scheduled.

These refresher courses and mock exams have been developed by the BAC and the BSA to provide designers seeking registration with the most up-to-date information about the A.R.E. For more information or to register for these courses and mock exams, call the BAC at 617-536-3170. The BAC Library also has copies of the Architectural Licensing Seminars Study Books and Ballast's Guides as well as the NCARB study booklets.

For more information on any of this, call Mary Cabral at 617-536-3170.

Pick a Governor !

If ever there was any doubt about the significance of State government to our profession it has been erased in the past few years as we dealt with new sales tax challenges while we simultaneously depended upon public work to lead us out of the recession. With this in mind, we now begin thinking about the race for Governor in Massachusetts. To help us think a little more seriously about that, the BSA is conducting a totally random, blissfully non-statistical telephone and fax survey of ChapterLetter readers on the candidate you prefer for Governor.

As far as we can tell, there are currently four candidates: former State Senator George Bachrach, current State Senator Michael Barrett, current State Representative Mark Roosevelt, and current Governor Bill Weld.

If the election were today (heard that expression before?), which of these four would be your choice for Governor of Massachusetts? There are two ways for you to participate in this survey: you can scribble the name of your choice legibly on a piece of paper and fax it to the BSA at 617-951-0845 or you can call 617-951-1433x232 and give the name of your choice to the person or machine that answers that number. If you'd like to give us a reason, please do. We will report the results in the next issue.

It is also a good time to make sure that the candidates for Governor respond to the issues of importance to the architectural community. The ChapterLetter is compiling lists of key issues/questions and will solicit responses from the gubernatorial candidates, print those responses in the ChapterLetter prior to the elections, and use them as a basis for candidates forums sponsored by the BSA. Mail or fax your questions to "Ask the Governor," BSA, 52 Broad St., Boston; 617-951-0845 (fax).

Over 1,000 people who are not architects have joined the BSA... you can too!

Call 617-951-1433x228. . . we have six different membership categories and one of them is for you. Join us, join your colleagues, join the BSA!

Coming soon. . . a product and resource library for designers

After two years of planning, a new product and resource library for architects and other design professionals is set to open in November at the Boston Design Center. Called Building & Design Resources (BDR), this service is a library for building and contract interior design product catalogs, material samples, technical manuals, reference materials, design books and trade journals. According to founder Brenda Stanfield, BDR will offer numerous additional services including the assistance of a professional technical librarian, research services, a reference resource with brochures of consultants and trade-related service companies, conference rooms for BDR members' use, a lighting mock-up room in which to view material selections under appropriate lighting, and telephone/fax access to information when personal visits to the library are not possible.

Annual BDR memberships are available to architects, interior designers, facility managers, manufacturers, builders and contractors, and consultants and allied service companies that serve the design and building industries. From now until the opening of BDR in November these BDR memberships are being offered at 50% of the standard annual rate. For more information about BDR, to have your name added to the mailing list, or to take advantage of the discounted early membership rates, call 617-864-5658 and leave your name, mailing address, and daytime telephone number . . . or send your business card to BDR, 64 Inman St., Cambridge 02139.

Career Day is set for October 22

The BSA's annual Career Day, sponsored by the BSA's YouthVisions Committee, offers high-school students and others considering a career in architecture the opportunity to learn about the profession of architecture from architects and other designers. Held in Harvard's Gund Hall, Career Day attracts over 300 high-school students, their parents, teachers, and guidance counselors throughout New England. This free event is an opportunity for students to meet with representatives of two dozen U.S. Schools of architecture and to learn about career paths in architecture in workshops led by Boston-area design professionals.

If you are interested in leading a workshop or assisting at Career Day on Saturday, Octo-

ber 22, please call YouthVisions Committee co-chair Kay Barned-Smith AIA (617-547-0100). Probable workshop topics include Computers in Architecture, Alternative Careers of an Architect, Computer-Aided Design, and Milestones in the Training of the Architect. We are interested in your ideas for additional workshop topics as well.

If you know a high-school student or anyone considering a career in architecture and would like more information about attending Career Day, call Penny Mitchell at the BSA (617-951-1433x228).

New England architects target marketing and management issues for small firms

On Wednesday, September 28, AIA New England (the regional association of AIA chapters in New England) hosts a special gathering of architects in Providence to address marketing, planning, and management needs of small design firms.

Leading the discussion, which begins at 6:00 pm, is Richard G. Jacques AIA, an architect known his dynamic style and exceptional knowledge of design firm marketing, management, and strategic planning. Jacques runs a Hartford firm that provides consulting services to architects.

All architects in New England are invited to join us for this event scheduled for Barnsider's Mile-and-Quarter Restaurant at 375 South Main Street in Providence. Although the focus of the evening is small firms and sole practitioners, all architects (AIA members and non-members) in southeastern Massachusetts, eastern Connecticut, and Rhode Island are invited to join us for this dinner discussion. For more information, call AIA New England Executive Director Ann Crew AIA at 603-226-4550.

**AIA Documents
617-951-1433x221**

Designers do it on time

Remember last year when it was too late to get the free ticket to Build Boston. . . or too late to get the discounted workshop prices? . . . or too late to ask your boss (or your partner) for a day or a half-day to go to Build Boston?

There are a few simple steps you can take right now to ensure that you don't miss out again:

▲ First, peruse pages 2-5 of the Build Boston program for a listing of everything

going on at Build Boston. . . the symposia, the workshops, the special events

▲ Second, use the registration form on p. 37 of the Build Boston program to get your discounted ticket prices before October 21 and/or to order your free ticket to Build Boston

▲ Third, register now for the BSA/Build Boston Banquet on November 17 so you are not left without a seat (as over 40 people were last year). You can use the registration

form in the Build Boston program to register for the Banquet.

Having done these things, you then can devote a little time to the extensive workshop descriptions in the Build Boston program to make sure that you have registered for everything of importance to you and to your professional success. Here are some of the more than 350 workshop leaders you will have access to at Build Boston:



MIT Dean Bill Mitchell on the relationship between architectural education and practice (235-S)

photo: J. Akiba



Henry Moss on historic preservation and institutional growth (102-S & 139-S)

Max Ferro FAIA on waterfront redevelopment and historic preservation (200-S)

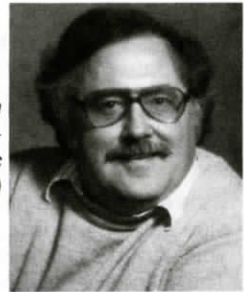


photo: Jesse Studio

Joan Goody FAIA on land-use regulations and design (141-P)



photo: Richard Howard

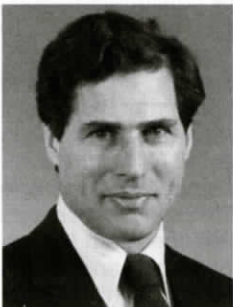
Dr. Deborah Kearney on design and OSHA regulations (129-S)



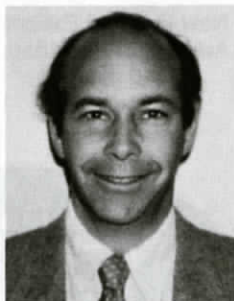
Thomas Lin-Yun on "Feng-Shui" – the Chinese approach to design (152-S)



Eric Teicholz on computer-aided facility management (215-S)



Rick Gleason AIA on Windows, CAD, and architectural computer graphics and animation (211-S & 228-S)



Penny Cobey, Esq. on the public construction bid process (209-S)



photo: Koby-Antupit

Harvard GSD Dean Peter Rowe on the relationship between architectural education and practice (235-S)

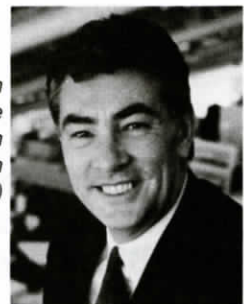


photo: Brooks Kraft



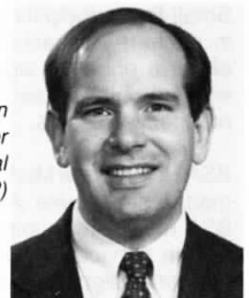
Ann Beha AIA on architectural education, the profession, and society (218-S)

photo: Kemp Photography

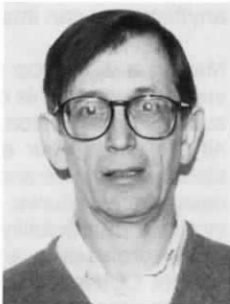
Martha Bil Manevich AIA on the cutting edge of institutional project delivery (331-S)



John Miller, Esq. on the new paradigm for infrastructure renewal (121-P)

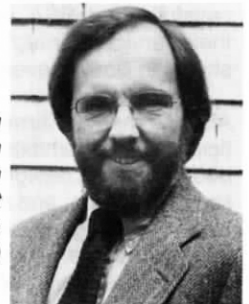


Ron Maurant on virtual reality in architecture (243-S)



Robert O. Smith, P.E. on getting satisfactory performance from consulting engineers (208-S)

Chris Noble, Esq. on international design practice and on effective contract negotiation (115-M & 306-S)



Mary Jo Peterson, CKD, CBD on universal design standards and opportunities (332-S)

Richard McDermott on the transformation of knowledge work (220-P)



Architecture editor Deborah Dietsch on unbuilt architecture (150-A)



Lois Thibault on universal design codes (204-S)



Nadine Yates on sales skills for design professionals (227-P)

The Fremont Troll, which lives under a bridge in downtown Seattle, is one of the projects discussed by renegade architect Steve Badanes (103-S)



photo: David Jeffers

Build Boston

**November
15, 16, & 17**

For more information on these and all the other Build Boston workshops or for a copy of the complete program, call the BSA at 617-951-1433x221. For information on exhibit booth rentals at Build Boston, call 617-951-1433x301.

Major efforts under way in Boston to market design services

Small-firm principals and sole practitioners in eastern Massachusetts are leading the effort to enhance significantly the ways in which architects' services are promoted to prospective clients.

BSA Home Show Marketing Task Force chairman Joseph Luna AIA once again invites BSA members to join him in marketing our design services at the 1994 New England Interior Design Show beginning on September 30 and running through October 2. Luna's group has been marketing the services of small firms and sole practitioners so successfully that BSA members now market their services through three major regional shows in Boston every year.

All BSA member firms are welcome to participate in the exhibits, the BSA information booth, the free design clinics offered to prospective clients, and the other activities that Luna has designed to make the BSA participation in these shows of special value to architects seeking residential and small-scale commercial work.

If you're looking for more work, call Joe Luna immediately at 617-245-6530. You will find that you enjoy talking with the prospective clients at events such as this month's interior design show almost as much as you enjoy collecting fees from them after the show.

Help your colleagues sell your services

On the day prior to the event described in the story directly above, other members of the BSA's Sole Practitioners Committee, which spawned the Home Show Marketing Task Force, are inaugurating a new BSA effort to promote architecture and the use of architects to the general public.

Chris Chu AIA and Shannon Scarlett AIA invite anyone interested in marketing design services to join them at 8:00 am on September 29 to take the first step in a new effort to promote the profession and to promote design services.

The need to enhance significantly the way in which we promote the value of good architectural design services is obvious. It is time we took our own complaints more seriously, it is time to stop lamenting our inadequacies, it is time to join Chu and Scarlett as we begin brainstorming new ways to expand the use of our services by all types of clients.

The date is September 29. The time is 8:00 am. The place is The Architects Building. Please join us.

Questions ? Call Chu at 617-723-6656 or Scarlett at 617-859-7377.

*Michael Hicks AIA
Commissioner of Public Affairs*

Design firms see new opportunities in trends toward "outsourcing" facility management

With facility managers facing a complex range of issues in programming, designing, building, and maintaining their organizations' and institutions' facilities, they're increasingly turning to "outsourcing" as an effective means to augment their in-house resources with specialized professional services.

To focus on this trend, the International Facility Management Association (IFMA) and Associated General Contractors (AGC) of Massachusetts have designed a special Build Boston panel discussion among leading facility-management executives focusing on ways in which design firms can anticipate their clients' needs and develop the expertise necessary to take advantage of this new market niche.

This session, titled "Outsourcing 2000: the facility management challenge of partnering with A/E/C firms," is not listed in the Build Boston program brochure you recently received but you still may use the registration form in that brochure to register for this session by simply writing it in on the registration form. The workshop code for this session is 375-P and it is scheduled for Thursday, November 17, 4:00 - 6:00 pm. The registration fee is \$60.00 if you beat the October 21 registration deadline for Build Boston; all prices increase after that date on site (AGC members deduct 10%; no charge for IFMA members).

For more information on this event, call Margaret Neil at 617-235-2680.

Want a cheap trip to Atlanta ?

Among the many ways architects have learned to market their services and to strut their stuff is to make presentations at conventions and tradeshow throughout the country. The AIA offers our readers that opportunity now.

The national AIA Convention in 1995 is in early May in Atlanta. The AIA invites you to submit a program idea to be developed into an educational presentation for that convention; the focus can be design, new markets, expanding markets, information/technology, or leadership/management. . . that is, almost anything you can imagine.

Making a workshop presentation at a convention such as this one, or at a convention such as Build Boston, gives you an opportunity to share your expertise, your professional experience and knowledge, your successes and failures; it is an opportunity to increase your visibility and stature as a leader in the profession; and, in the case of the Atlanta Convention, it is an opportunity to earn the mandatory "learning units" necessary for AIA membership. For details on how to propose a presentation, call the AIA at 202-626-7353 or fax your inquiry to 202-626-7425.

Bob Campbell wants to give you your 15 minutes

Robert Campbell FAIA, architect/critic/reporter for *The Boston Globe* and numerous other publications, is seeking houses or residential rehabs for occasional features in the "Home" section of the *Globe*. Work submitted should be unusual in some problem-solving way - site, program, client, etc. - and should be located in the greater Boston area (but, ideally, not in Cambridge). Do not call; mail material to Campbell at 54 Antrim St., Cambridge 02139 or fax it to 617-576-4784.

Directory of architects now available

The 1994 edition of *The Directory of AIA Firms in Massachusetts* is being mailed to all members in Massachusetts. Readers who wish to purchase additional copies of the Directory may use the Special Publications order form inserted in this issue; it is item #80.

Weber joins Coxe

Jill Weber, marketing wizard and founder of the BSA Marketing Service which has served over 50 BSA member firms in the past two years, has joined The Coxe Group, the nation's leading management consulting organization exclusively serving the design professions.

Weber will continue to serve as the BSA marketing consultant and continue to serve BSA members as she provides Coxe Group clients with business development and promotional marketing consulting services. Weber's expanded bailiwick will enrich the already valuable service she has been providing to BSA member firms. . . and her annual and quite popular Build Boston marketing workshop (this year it is workshop #130-S on November 15).

Specializing in strategic marketing implementation and action-planning services, Weber was trained as an architect and served as Vice-President and Director of Marketing for Jung/Brannen for many years.

For more information on Weber's BSA Marketing Service, call 617-951-1433x323.

AIA member firms in Massachusetts showcase their work

The Architects Showcase, now in its second year at Build Boston, is an opportunity for Massachusetts architecture firms to showcase their work to the 8,000-10,000 building industry professionals who will visit Build Boston this year.

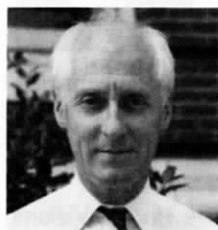
The Architects Showcase is a continuous slide show of the work of architecture firms in Massachusetts whose principals are members of the AIA.

If your firm has not already signed up for the Showcase, call the BSA now at 617-951-1433x225 for details. This is a no-cost opportunity to strut your stuff.

Consultants show their stuff at Build Boston

For the third consecutive year, Build Boston includes a special exhibit area for building industry consultants and others who offer services rather than products and materials to architects and to building industry professionals in general. This special exhibit area—the Professional Services Marketplace—is on the exhibit floor and offers consultants, contractors, and all building industry service providers an opportunity to promote their services. This Build Boston innovation has proved quite useful to consultants interested in introducing their services to the design community. For more information on the Professional Services Marketplace, call 617-951-1433x301.

BSA to honor Gerhard Kallmann and Mike McKinnell



Gerhard Kallmann FAIA (above left) and Mike McKinnell FAIA (above right) have been named by the BSA Board of Directors as the recipients of the 1994 BSA Award of Honor, the most prestigious honor the BSA can confer on an architect. The award will be presented to these two extraordinary designers (amid a few delightful anecdotes offered by their friends and colleagues) at the BSA Banquet during Build Boston on November 17.

Preceded by a 5:00 pm - 7:00 pm cocktail party in the Build Boston exhibit hall, the 7:00 pm BSA Banquet also includes the announcement of the 1994 Harleston Parker award-winner, the recipients of this year's BSA Honor Awards, and other surprise announcements.

To register for the Banquet (all readers are invited), use the Build Boston registration form or call the BSA for a Banquet reservation form (617-951-1433x221). Banquet reservations should be received by October 21. After that the price goes up and the seats disappear. Firms and others seeking to purchase tables are urged to make those reservations immediately; space is limited.

Vote now !



Steven Cecil AIA (above left) and Lee Cott AIA (above right) head this year's slate of candidates seeking election to the BSA Board of Directors.

Cecil and Cott, principals of Cecil & Rizvi and Bruner/Cott respectively, are running for BSA Vice-President/President-elect. The winner serves as Vice-President in 1995 and assumes the Presidency in 1996.

Also seeking seats on the BSA Board this year are Ron Axelrod AIA, Kay Barned-Smith AIA, John Freeman AIA, Richard Green FAIA, Pam Hawkes AIA, Randy Jones AIA, Joseph Luna AIA, Hubert Murray AIA, Paul Nakazawa AIA, Dusty Reeder FAIA, and Missy Sittler AIA.

The ballot also includes these candidates for five elective BSA committees and delegations (the Ethics Committee, the Honors & Awards Committee, the Membership Committee, the Nominating Committee, and the BSA seats on the Board of Directors of AIA Massachusetts): Melissa Bennett AIA, Jim Batchelor AIA, Jerry Chao, Frank DiMella AIA, Jim Dunn AIA, Moe Finegold FAIA, Chris Iwerks AIA, Wayne Koch AIA, Peter Kuttner AIA, Goerge Marsh AIA, Brad McCord, Ron Ostberg AIA, Jennifer Payette, Jim Sandell AIA, Andrew St. John AIA, Jim Summers AIA, Colin Smith FAIA, Ed Tsoi AIA, and Peter Tsokanis AIA.

Ballots are mailed to all eligible BSA voters in October and the deadline for return of your completed ballot is early November. Election results will be announced on November 17 at Build Boston during the BSA's annual business meeting (free to all members) and also during the Build Boston Banquet (not free). Reserve your free or not-free ticket now by using the Build Boston registration form.

*Larry Bluestone AIA, Chair
Nominating Committee*

BSA effort to aid BAC succeeds

Over the past decade, the Boston Architectural Center (BAC) frequently has urged BSA members to become more involved in the governance of the BAC as well as in more traditional volunteer teaching roles. As the recent recession squeezed all of us financially, it had a special impact on institutions such as the BAC. In their annual report to the BAC Board of Directors, BAC Dean Arcangelo Cascieri FAIA and BAC President George Terrien AIA noted forcefully that the BAC faced unusual new challenges in the coming years including declining enrollment caused by a shrinking pool of traditional students, prospective deficits in the operating budget yet to be addressed appropriately, and – perhaps most compelling – the possibility that the BAC's accreditation by the New England Association of Schools and Colleges might be in jeopardy because of the continuing failure of the BAC Board to meet the accrediting body's standard for organization and governance.

As the BSA delegate to the BAC Board, I brought these issues and other concerns to the BSA Board of Directors and urged the BSA to respond quickly to the BAC's need for new blood and new energy in these difficult times. The BSA Board responded powerfully by urging BSA members to join the BAC and also by recommending the election of several new candidates for the BAC Board of Directors. The results were enormously successful. Over 60 BSA members responded by joining the BAC and all of the candidates for the BAC Board recommended by the BSA were elected. These new BSA-recommended BAC Board Members are Elizabeth Ericson AIA, Moe Finegold FAIA, Stephen Friedlaender AIA, and Tom Payette FAIA. The BSA also supported the successful re-election efforts of BAC Board Members Neil Harper and Niles Sutphin AIA.

Although there were clearly mixed feelings at the BAC concerning the BSA's efforts to help, it is worth noting that the BAC's own Long-Range Planning Committee concluded its interim report to the BAC Board in May with this observation: "Without healthy roots in the active profession, the BAC center of gravity is adrift in its own internal affairs, denied the invigorating energy and perspective of the greater world in which it must find its support and success. . . In this context, the recent action of the BSA is welcomed by [this committee], which hopes and expects that this is the beginning of a much broader effort to re-establish this most fundamental aspect of the BAC – a meaningful participation by the professions at large."

The BAC, a valuable institution treasured by the profession nationally, has been strengthened significantly by the profession in Boston and I believe BSA members should take pride in that effort.

*Mary Otis Stevens AIA, Member
BAC Board of Directors
BSA Board of Directors*

Ideas competition, health plans, rubber-stamping, and architects' liability issues addressed

photo: Koby-Antupit



BSA President Ed Tsoi AIA reports regularly in this space on BSA Board action.

Harbor Visions and a new City of Boston effort to imagine better uses of City Hall Plaza were the design issues on the BSA Board of Directors' agenda during the Summer.

The Harbor Visions Charrette recently received a major financial boost when Massport Executive Director Steve Tocco announced a contribution of \$25,000 to the Harbor Visions effort (see story on p. 15). Cecil reported that other major public agencies and authorities are also considering requests for financial support and the fund-raising effort generally seems to be on schedule for the Charrette at the end of September.

Commissioner of Architectural Design Warren Schwartz AIA reported that the City has decided to administer an open, public ideas competition to engage residents of the City in efforts to improve to uses and accessibility of City Hall Plaza (see story on p. 6).

Also on the Board's agenda in the past few months have been these major practice issues:

▲ The year-long review of the Massachusetts architects licensing law, according to task force chairs Kay Bamed-Smith AIA and Stan Martin, Esq., has been complicated by the sometimes contradictory needs to modernize licensing laws in light of new computer technologies and at the same time make it even more difficult to practice "rubber-stamping" of others' plans (the task force needs to

hear from BSA members on these issues; call Bamed-Smith at 617-547-0100 or Martin at 617-345-7000).

▲ The effort continues, led by Tom Payette FAIA, to find ways to improve contract language in B141 and related documents to enhance architects' ability to provide construction administration services without losing money or incurring undue liability exposure.

▲ We commended construction law attorney David Hatem for his continuing effort to improve and render more fair the way in which the State pursues errors-&-omissions claims against design professionals.

▲ It was reported that the effort led by Elliot Rothman AIA to identify healthcare insurance alternatives for BSA member firms is moving along rapidly and the consultants working with Rothman's group are optimistic about finding reasonable alternatives to current health insurance options for design firms.

Finally, Commissioner of Chapter Affairs Peter Kuttner AIA reported that BSA membership has been rising steadily, without interruption, for the past seven or eight months and that current membership has returned to the high pre-Recession levels.

For more information on any of the issues discussed in this column, call Richard Fitzgerald at the BSA (617-951-1433x232).

*Edward T.M. Tsoi AIA
President*

Do you have a house on the Vineyard?

On the weekend of October 13-16, the BSA hosts the annual AIA New England Annual Meeting, a gathering of AIA activists in New England. This event, headquartered at the Harbor View Hotel in Edgartown, this year focuses on the future of the profession. We are interested in knowing of any members or friends on the Vineyard willing to put up an architect (with or without his or her family) for this special weekend in October. If you are inclined to host a colleague (or even a BSA staff member) for a night or two, please call Richard Fitzgerald at the BSA (617-951-1433x232).

Massport's \$25,000 provides major spark for Harbor Visions

Massport Executive Director Steve Tocco announced in June a major contribution of \$25,000 to help underwrite the costs of administering the Harbor Visions Charrette in September.

This significant contribution by Massport has strengthened interest among other public authorities and agencies considering similar investments in this unique effort focusing on Boston Harbor.

As noted in the last issue of the ChapterLetter, the Harbor Visions Charrette is sponsored by over two dozen regional organizations and educational institutions and includes financial contributions from Shawmut Design & Construction, the Boston Foundation for Architecture Felicia Clark Fund, The American Planning Association/Massachusetts Chapter, the Boston Harbor Association, the Massachusetts Bays Program, and Save the Harbor/Save the Bay.

To sign up for the Charrette (September 23-25 in Boston) or for more information on sponsorship and underwriting opportunities, call Alexandra Lee at the BSA (617-951-1433x225).

The Vineyard Sponsors

When New England architects and allied professionals gather on Martha's Vineyard for the October 13-16 conference on "Planting the Seeds of Our New Profession," we will owe a special debt of gratitude to three sponsoring organizations that are helping to underwrite several elements of the Vineyard event including scholarships for young architects wishing to attend, the opening-night cocktail party, and the Saturday night awards banquet.

The firms that have stepped forward to sponsor this unique Vineyard gathering are:

**Gilbane Building Company
Lehrer McGovern Bovis
USAffinity Investments**

The BSA and AIA New England wish to offer their appreciation to these sponsors. . . and we urge everyone to join us on the Vineyard in October.

*Elizabeth S. Padjen FAIA
BSA Vice-President &
Vineyard Conference Director*

11 under par wins it for Erland Construction

A sell-out group of 144 architects, contractors, engineers, and allied professionals gathered at the Far Corner Golf Club on the North Shore in June for the 6th Annual BSA Golf Tournament. . . and they raised over \$8,000 for BSA public education programs.

Erland Construction's unbeatable team of Jerry DeMont, Jeff Ellowitz, Bob McDonald, and Steve McDonald took first place with an 11 under par. The rest of the teams finished as follows:

▲ *2nd Place:* Tonneson & Co. (Craig Cerratani, Rick Mastrocola, Robert Quinn, & George Wilson - nine under par)

▲ *3rd Place:* Bowdoin Construction (Jim Bisson, George Chabot, William O'Brien, & Carl Peterson - eight under par)

▲ *4th Place:* R.G. Vanderweil Engineers (Charlie Stein, Ralph DeVito, John Saad, & Jim Craig - eight under par)

▲ *Putting Contest Winner:* Ed Talanian AIA (Tsoi/Kobus)

▲ *Closest to the water without going in on the 1st tee:* Deb Johlson (George B. H. Macomber Construction)

▲ *Closest to the pin (men) on the 4th green:* Dennis Rieske AIA (Developmental Resources)

▲ *Closest to the pin (men) on the 7th green:* Mike Spence (TMP Consulting Engineers)

▲ *Longest drive (women) on the 8th tee:* Sharman Lappin (Mead Consulting)

▲ *Closest to the pin on the 15th green:* Joe Campbell (Acentech Inc.)

▲ *Closest to the pin on the 17th green:* Patti Ellis AIA (SBA/Steffian Bradley Associates)

▲ *Longest drive (men) on the 18th tee:* Ted Zoltka (William A. Berry & Son Inc.)

The success of the Tournament every year for the BSA has been the extraordinary participation of so many allied professionals and, of course, the generous sponsorship of the Tournament by so many people. This year's sponsors included: Kennedy & Rossi, George B.H. Macomber Company, Tradeshow Management Services, Runtal North America, TMP Consulting Engineers, Barr & Barr, William A. Berry & Son, Wilsonart, Lee Kennedy Company, Storer Damon & Lund, Richard White Sons, R.G. Vanderweil Engineers, Marble and Granite, and SBA/Steffian Bradley Associates.

*Kurt Rockstroh AIA, Chair
BSA Golf Tournament*

BSA meeting sites rise in the suburbs

Among the initiatives urged on the BSA Board during the BSA's Annual Retreat last Fall was an effort to identify meeting sites for BSA members and allies outside Boston. Of particular interest to many small firms and sole practitioners located in suburban and rural areas in eastern Massachusetts was the often inhibiting challenge of getting to BSA committee and other meetings in downtown Boston during the week.

In an effort to respond to this idea and to make it easier for members outside the city to get together more frequently, we solicited assistance from member firms and other allies who we thought might be able to provide meeting space at no cost to BSA members.

The response was generous and immediate. Charrette's Lionel Spiro immediately offered Charrette's Woburn headquarters facility as a North Shore meeting space for BSA committees. On the South Shore, Peter Sugar AIA of SAR Engineering in Quincy offered its facilities as an alternative BSA meeting space. And in the western suburbs, Craig Parkhill AIA offered the offices of MFPA Inc. in Natick as a meeting site.

BSA Committee chairs and others seeking to arrange meetings at any of these three sites should call Richard Fitzgerald at the BSA (617-951-1433x232).

The BSA Board of Directors is grateful for the generous response of these three firms to this request for assistance.

*Edward T.M. Tsoi AIA
President*

Waterstone's and BSA sponsor design event

Two well-known writers on architecture, Robert Campbell FAIA and Jonathan Hale, are the guest speakers on September 29 at Waterstone's Booksellers, 26 Exeter St., Boston. In this special public event co-sponsored by the BSA Design Committee, Campbell and Hale talk about "why people love old buildings and hate new buildings." This free event is scheduled for 7:00 pm; for details, call Waterstone's at 617-859-8030.

Taking care of business: BSA annual membership meeting is November 17

The BSA Board of Directors has scheduled the annual members' business meeting for 2:00 pm, Thursday, November 17 (which is immediately prior to the architects' "town meeting" and the BSA Banquet).

During the annual business meeting, BSA members vote on the proposed budget for FY1995, the Harleston Parker Jury's recommendation for the 1994 award, proposed by-law changes, and other BSA business issues.

To register for the business meeting (no charge, of course), BSA members should complete and return the registration form on p. 37 of the Build Boston program (section 3).

Included in the business meeting is the 12-minute videotape titled "Legal Hardhat Required," the fascinating talkie that clearly and succinctly identifies anti-trust do's and don'ts for architects under the U.S. Department of Justice consent decree.

ASR retreat set

Once again, long-time Architects for Social Responsibility (ASR) member Sally Harkness FAIA has offered her house in Duxbury for this year's ASR retreat. It is set for September 18 (11:00 am - 3:00 pm) and all readers are invited.

Last year the retreat marked the genesis of ASR's visionary two-day symposium on "The Air We Breathe." We invite all interested and enthusiastic souls to join us this year as we gather informally to brainstorm over good food in excellent company. There is no cost but call the BSA at 617-951-1433x221 to tell us if you're coming so we plan adequate food for all. We also will provide a map to the Harkness haven in Duxbury.

Whether or not you are able to make the retreat, we invite all readers to join ASR at our monthly meeting at the BSA at 6:00 on September 27 when we host a special presentation by architect Ed Hazard on the Northeast Sustainable Energy Association's new Northeast Sustainability Center in Greenfield (see story on p. 4).

*Lucy Pedler AIA & Jim VanEman
Co-Chairs, ASR*

Ed. note: For more information on the retreat and other ASR activities, call Pedler at 617-576-6731 or VanEman at 617-864-9457.

Yes, there is a free lunch

This is a reminder. We have done everything possible to remove financial and other obstacles for those who wish to attend Build Boston and the extensive workshop program. . . there is no general registration fee, we have scheduled more sessions in the early evening so you don't lose time at the office, and we have moved the entire event up a day so it ends on Thursday enabling us to spend Friday back in the office.

In addition, we provide a special option to register for Build Boston workshops at no cost at all. The way to do that is by choosing the option we call "sweat equity registration." Simply put, you give us a little time as a volunteer at Build Boston and we'll give you access to Build Boston workshops. For details, call Mark Ruckman at the BSA (617-951-1433x227).

*Edward T.M. Tsoi AIA
President*

New staff joins BSA

For the past five years, hundreds of BSA members and friends (and the BSA Executive Director) have come to rely on the extraordinary skills Stephanie Jones-Bramble brought to the BSA as its office manager/executive assistant/program manager/troubleshooter/do-everything-person.

The sad news is that Stephanie packed up her magic kit and headed off into the sunset during the Summer to develop her own desktop publishing business (call Stephanie at 617-720-5064 if you need superior desktop publishing services). The good news is that, before she left, Stephanie typically solved a major BSA problem by carefully assessing over 100 applicants before finding the perfect person to succeed her at the BSA. That person, the new BSA office manager and general problem-solver, is Mark Ruckman, who began work at the BSA in late July.

Another delightful addition to the BSA staff is Karen Mogan, who also joined the BSA in late July as the staff financial manager. That role had been vacant for several months while BSA Treasurer Steve Cecil AIA and BSA financial consultants Spector Abbott & Associates "re-engineered" the BSA's internal financial management systems to bring us, both conceptually and electronically, into the 1990s.

Mogan and Ruckman join the uniquely assiduous, highly skilled, over-worked, and eternally witty staff that includes special projects director Alexandra Lee, membership director Penny Mitchell, and administrative wizard Elizabeth Simmons.

Drop in and meet the new folks.

*Richard Fitzgerald
Executive Director*

Your free ticket is here

Anyone who registers for Build Boston prior to October 21 is guaranteed free admission to the Build Boston exhibit hall. Use the free ticket inserted in this issue of the ChapterLetter or use the registration form on p. 37 of the Build Boston program (section 4) to secure your free ticket. For additional free tickets good prior to October 21, call the BSA at 617-951-1433x221.

BSA warm lines

Knowing the BSA extension numbers listed below means you don't need to listen to the voice-mail answering machine message when you call the BSA at 617-951-1433 or 800-662-1235.

Services & Programs

| | |
|-------------------------------------|-----|
| Architects referrals service | 221 |
| AIA Documents & other publications | 221 |
| BSA meetings/events RSVPs & reg. | 221 |
| Classified ads & ad inserts | 221 |
| Membership & dues | 228 |
| Accounting | 235 |
| Build Boston workshops | 232 |
| Build Boston exhibit sales | 301 |
| Architects Building Exhibit Gallery | 225 |
| Marketing consulting service | 323 |
| ChapterLetter editor | 232 |
| Boston Foundation for Architecture | 232 |
| AIA Massachusetts | 232 |
| All other services/programs | 221 |

Full-time staff

| | |
|--------------------|-----|
| Richard Fitzgerald | 232 |
| Penny Mitchell | 228 |
| Karen Mogan | 235 |
| Mark Ruckman | 227 |
| Elizabeth Simmons | 221 |

Part-time staff

| | |
|---------------|-----|
| Alexandra Lee | 225 |
|---------------|-----|

Bricks

Do you speak a language other than English? Every month the BSA receives calls from foreign embassies and consulates seeking architects who can lead architectural tours, offer informal architectural presentations, brag about their work, and otherwise convey the sense of American architecture and, in particular, Boston architecture to foreign visitors, usually foreign architects. The BSA maintains a list of members and other ChapterLetter readers who can speak and/or write any of the known languages and dialects on the face of the Earth. If you are interested in meeting people with an interest in architecture from other cultures, call or write the BSA at 52 Broad St., Boston 02109 (617-951-1433x232) indicating which languages you can speak fluently, write fluently or fake well enough to do the job.

Do you need staff? Design firms in need of permanent or temporary staff help have direct access to nearly 1,000 Boston-area design professionals through the BSA-related placement service in The Architects Building. Call Amy Bernhardt-Fischer at 617-261-0090 (or fax your inquiry to 617-261-0098) if you think you might need architects, engineers landscape architects, interior designers, construction managers, facilities managers, urban planners, CADD operators or managers, draftspeople, lighting designers, space-planners, marketing professionals, proposal-writers, feasibility studies specialists, renderers, model-makers, resource librarians, exterior or interior detailers, millwork or cabinetry detailers, estimators, spec writers, shop-drawing checkers, building department expeditors, or almost any other building industry professional. We have the person you need in our database and we can save you big bucks in the search-&-decide process.

The National Endowment for the Arts during the Summer significantly raised its collective I.Q. while also enhancing its visual imagination and administrative wizardry. The NEA did this by hiring **Samina Quraeshi**, a principal of the Boston architecture firm of Shepard Quraeshi, and by hiring **Jennifer Dowley**, recently the director of an innovative California arts center and before that one of Boston's finest visual arts administrators who played pivotal roles in everything from the "Arts on Line" effort for the T to the development of The Artists Foundation to the art and architectural programming of the Cambridge Arts Council.

Version 1.1 of the 6th Edition of **Architectural Woodwork Quality Standards** is now available from the Architectural Woodwork Institute. This new edition incorporates more

than 70 changes, most of them minor changes in wording. The most significant change brings lumber requirements in the different sections into agreement. There are no other substantive changes from the original Version 1.0/6th Edition released last year. For more information of the new edition, call 703-222-1100.

Second-year BAC student Guy Sturgis has won first place in the **1994 Lyceum Competition**, the design competition/forum/traveling fellowship for architecture students sponsored by the independent Lyceum Fellowship Committee. Sturgis, who received a six-month fellowship for travel abroad, is an intern architect at CBT/Childs Bertman Tseckares. Of the 70 applicants from U.S. schools participating in this year's competition, BAC students received four of the seven prizes... the other BAC recipients are Steven Szramiak, Phil Terzis, and BSA Student Affiliate Member Anthony Frausto-Robledo.

If you are an architect interested in serving as an **expert witness** or a litigation consultant either because its another source of income or because it gives the architectural profession another strong voice in the legal system, you may be interested in a service called the Legal Information System. According to a press release from this Connecticut-based service, it provides multimedia, interactive reference sources for practicing attorneys—all kinds of legal research information including lists of architects willing to serve as expert witnesses. For more information on this opportunity, call Andy Kapi at Legal Information Systems (800-265-4636).

Beacon Hill needs you. . . and so do your colleagues. This is a reminder that in this issue as in the last issue of the ChapterLetter, we have inserted a special "FaxAlert" form that every architect in Massachusetts should complete and return to us now if you wish to help your colleagues address major legislative issues affecting the architectural profession in Massachusetts. By acting now, you become part of the AIA Massachusetts/BSA Legislative Affairs Committee network that disseminates information on significant legislative initiatives and, when necessary, solicits your letters and calls to your state legislators on issues of importance to architects. For more information on this FaxAlert network, call Alexandra Lee at the BSA (617-951-1433x225).

The AIA's revised Third Edition of **"An Architect's Guide to Building Codes & Standards"** is now available from the BSA. This revised edition includes a new chapter on "Using the Model Building Codes" and .

Raymond Nadeau, long-time manager of the BSA's Architectural Bookshop in the Back Bay, died in July at the Hospice at Mission Hill. The many BSA members and friends who remember and enjoyed working with Ray while he was at the BSA Bookshop may wish to note that a service and celebration of Ray's life will be held at 6:00 pm on September 24 at the Jesuit Urban Center of the Church of the Immaculate Conception, 775 Harrison Ave., Boston. Donations in Ray's memory may be mailed to The Hospice at Mission Hill, 20 Parker Hill Ave., Boston 02120.

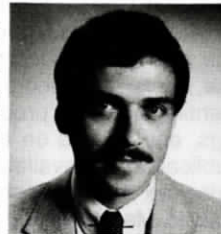


photo: Julia Seitz

other chapters have been revised as necessary to keep the information current and, according to the AIA Building Performance and Regulations Committee, "much information that was not included in the original publication is included in this new edition." The book includes sections on BOCA, ICBO, SBCCI, and CABO. The section on standards focuses on ANSI, ASHRAE, ASTM, NFPA, and UL. Another section focuses on federal rules and regulations issued by ATBCB, DOE, EPA, FEMA, HUD, NIST, and OSHA. If that still isn't enough acronyms, there is another section specifically on NCSBCS and NIBS. To order copies of this 105-page publication, use the Special Publications order form inserted in this issue of the ChapterLetter (it is item #125).

"Proceedings of the Symposium on the **Appraisal of Architectural Records held April 26, 1985, Cambridge Massachusetts**" is the record-breaking title of the excellent publication that emerged from this symposium sponsored by the Massachusetts Committee for the Preservation of Architectural Records (MassCOPAR). Included are sections on legal requirements in appraisals, insuring architectural records, records conservation, information resources, etc. Copies of this 106-page publication are available from the BSA for \$20.00 (\$10.00 for BSA members). To order, send your payment with an additional 5% sales tax payable to the BSA to COPAR Proceedings, BSA, 52 Broad Street, Boston 02109. **"Records in Architectural Offices/ Suggestions for the Organization, Storage, and Conservation of Architectural Office Archives/Third Revised Edition, June 1992"** is, as you might imagine, another excellent publication from MassCOPAR. This volume by Nancy Carlson Schrock and Mary

... and more Bricks

Campbell Cooper focuses on organization of project information, retention of records, storage, examples of records systems currently in use, the value of records management, implementing a records program, organizing drawings, and on and on and on. Copies of this publication are available for \$15.00 plus 5% sales tax for Massachusetts residents payable to MassCOPAR, P.O. Box 129, Cambridge MA 02142. For more information on this, call 617-496-1300.

Inserted in the last issue of the ChapterLetter was a **BSA Speakers Bureau** survey form. If you want to promote your business and the profession, get your name on the list of BSA members available as speakers in schools, community organizations, client groups, and elsewhere. For additional copies of the Speakers Bureau survey form, AIA members in Massachusetts should call the BSA at 617-951-1433x221 or, outside Boston, 800-662-1235x221.

Health insurance. The AIA/BSA has a series of health insurance plans available for members including major medical, group medical, group major medical, AD&D, disability insurance, life insurance, flexible spending plans, etc. If you would like to compare your current plan's costs and benefits (or those of any plan you are considering) to the AIA plan at no cost, send a copy of your insurance policy and current premium to Richard Fitzgerald at the BSA. If the policy is not available, send a copy of the certificate of coverage and/or the offering brochure. The BSA will have a comparison made for you at no charge. (See also the related story on p. 12.)

Since the adoption of the AIA Code of Ethics and Professional Conduct a few years ago, the AIA National Judicial Council has issued almost two dozen written decisions and advisory opinions on **Code violation allegations against American architects**. The BSA has assembled a full package of information that includes the Code itself and all of the written decisions and advisory opinions on issues such as uncompensated design services, referral fees and conflicts of interest, misrepresentation of qualifications, inaccurate attribution of credit and the failure to give credit, the withholding of photographs and other material from former employees, negligent interpretation of zoning regulations, endorsements and conflicts of interest, employment discrimination based on gender, supplanting, the failure to get clients' consents to design changes, the use of other architects' drawings, manufacturers' indemnifications and conflicts of interest, the failure to report employees' lies or misstatements of qualifications, etc. To order this 66-page packet, send \$15.00 (\$5.00 for AIA

members in Massachusetts) and a 9"x12" SASE (\$1.44) to Ethics Package, BSA, 52 Broad St., Boston 02109.

For architects interested in exploring the possibility of marketing their services through client-oriented tradeshow, the BSA has assembled an 11-page list of dozens of such shows aimed at prospective **users of architectural services** throughout the U.S. For a free copy of this list, BSA members should send a stamped (52¢) self-addressed 9"x12" envelope to Tradeshow Listing for Architects, BSA, 52 Broad St., Boston 02109. If you are not an AIA member in Massachusetts and would like a copy of this list, send the same SASE and send a check or money order for \$25.00 payable to the BSA.

CODEWORD, the official publication of the Massachusetts State Board of Building Regulations and Standards (SBBRS), is available by subscription and on a single-issue basis from the BSA. For an annual subscription to CODEWORD, send your check or money-order payable to the BSA for \$125.00 (\$85.00 for BSA members) to the BSA, 52 Broad St., Boston 02109; MC/Visa/Amex subscriptions may be faxed to 617-951-0845 with subscriber's name, mailing address, daytime telephone number, fax number, the name printed on the credit card, credit-card number and expiration date, and the amount being charged to the credit card. If you do not wish to subscribe, the current issue of CODEWORD is available for \$12.00 (\$6.00 for BSA members); Massachusetts residents should add 5% sales tax to all orders. Questions? Call 617-951-1433x228.

Consultants & Contractors! The BSA frequently is asked to recommend consulting engineers, contractors, landscape architects, interior designers, model-makers, video producers, graphic designers, photographers, perspectivists, elevator consultants, clerks-of-the-works, spec-writers, CADD wizards, curtain-wall consultants, library consultants, criminal justice facilities consultants, asbestos-removal specialists, hospital design consultants, and so on and so on and so on. Well, we've come up with a way to deal with that. The BSA's "Guide to Consultants & Contractors" is a semi-annual listing in which consultants and contractors are invited to advertise their services. This listing is made available to every AIA architect in Massachusetts, to every architect in the Northeast who receives the ChapterLetter, and to anyone else who requests it. For details on this advertising tool, call Stephanie Jones-Bramble at 617-951-1433x227.

This is classified! For information on singles seeking singles, career services, consulting services, job information, space to lease, things to buy or sell, public work information, and many other things... see the Classified inserted in this issue.

Do you need information on **joint ventures**, architectural advertising constraints, arbitration, recertification, designing restaurants, cold-weather construction? Books, articles, tapes, and similar resources on these and hundreds of other issues are available through the AIA Information Center. It's a terrific resource. Call 202-626-7493... on any subject.



photo: Steve Rosenthal

Would you like to work or play in the new center of the New England building industry? The Architects Building is available for parties, association meetings, corporate events, public hearings, firm retreats, staff meetings, or simply to get away from it all for a few hours. (The image above shows the main gathering space in the building, which can be used for meetings or can be emptied of tables and chairs for social events.) Catering services are available in the building and we can provide almost any amenity you can afford. For details, call Stephanie Jones-Bramble at the BSA (617-951-1433x227).

The most current **AIA Documents** list and order form is available free from the BSA; call 617-951-1433x221 to request your free copy or mail or fax your name and address and a request for the list to the BSA, 52 Broad St., Boston 02109; fax 617-951-0845.

This is a reminder to all BSA design firms and to all AIA Member Firms in Massachusetts and **Corporate Affiliate Members** of the BSA to send your firm brochures to the BSA library. We maintain reference copies of brochures and related material on all architecture firms whose principals are AIA members in Massachusetts. We also hold similar brochures of Corporate Affiliate Members of the BSA — consultants, manufacturers, suppliers, and other allied professionals who provide services and products to architecture firms. For more information on these refer-

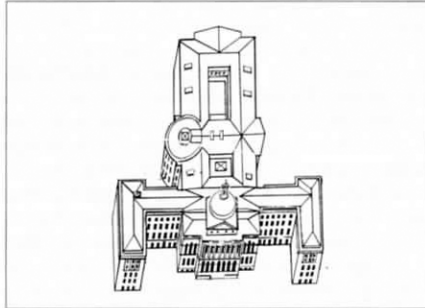
... and even more Bricks

ence shelves or Corporate Affiliate membership, call the BSA at 617-951-1433x228.

The "Sourcebook for Sustainable Design: A Guide to **Environmentally Responsible Materials and Processes**" has received national attention as an excellent guide for everyone in the building industry seeking to identify building products and materials that do not damage the environment. The book is organized in **CSI's 16-division format** and includes overviews, specific manufacturers and distributors, etc. The book was researched, written, and edited by BSA member Andrew St. John AIA and produced by the BSA's Architects for Social Responsibility Committee. It is available from the BSA for \$25 (\$20 for BSA members); add \$3.00 for shipping and Massachusetts residents add \$1.25 sales tax. Use the Special Publications order form inserted in this issue of the ChapterLetter (it is item #87) or fax credit-card orders to 617-951-0845.

BSA Electronic Services include: (1) AIA Documents Ordering Service (617-951-1433x221). . . (2) Firms Hiring Hotline for firms needing full-time or part-time staff immediately (617-261-0090; Amy Bernhardt Fischer). . . (3) The Electronic Bulletin Board (617-737-8102 via modem at 1200 or 300 baud, 8, N, 1). . . (4) The Documents & Liability Hotline (617-628-6363; Chuck Heuer, Esq., FAIA). . . (5) The BSA Marketing Consulting Service (617-951-1433x323; Jill Weber). . . (6) The BSA Debt-Collection Service (617-969-6100x105 or 800-CASHFLOx105; Steven Sands). . . (7) The Computer Hotline (Curt Cunningham AIA; 617-876-2233). . . (8) Technical Information Hotline (617-964-5477; Mark Kalin AIA). . . (9) CFA, the BSA-related jobs placement service (617-261-0090). . . (10) The BSA Bookkeeping & Financial Reporting Service for Small Firms and Sole Practitioners (508-371-9060; Donna Poole). . . (11) The BSA catering & space-rental services (617-951-1433x227). . . (12) The AIA Mass./BSA toll-free number, if you're calling from somewhere in Massachusetts outside Boston, is 800-662-1235.

Are you a sole practitioner in Massachusetts and a member of the AIA? Or is yours a firm that pays firm assessments or supplemental dues to AIA Chapters in Massachusetts? If so, and you are interested in receiving the Designer Selection Board notices of **new State work** regularly mailed by AIA Massachusetts, send your firm name and address to AIA Massachusetts, 52 Broad St., Boston 02109; indicate on the note that you want to receive the DSB project notices. Questions? Call 800-662-1235x228 or, in Boston, 617-951-1433x228.



This is a detail from the axonometric map available from the BSA. This is an extraordinary 36" x 50" lithographic, up-to-date b-&w wall **map of Boston** and its buildings. It is on display in the BSA office. Your own unframed copy is available now. Use the Special Publications order form inserted in this issue of the ChapterLetter; the map is Special Publication #110.

Of 30,000 building industry professionals serving as **American Arbitration Association (AAA)** arbitrators, fewer than 3,000 are architects. Of the balance, almost 7,000 are engineers, over 12,000 are lawyers, some 2,000 are general contractors, and over 6,000 are subcontractors. If you think that you should have better than a 1 in 10 chance of getting an architect on your arbitration panel, now is the time to sign up and serve. For information on the opportunities in arbitration, call the AAA in Boston at 617-451-6600.

The two new architectural publications pictured here are the revised 1992 edition of the AIA Guide to Boston



(with a Steve Rosenthal photograph on the cover) and the new "Map and Guide: Notable Buildings in Boston and Cambridge."

Both are available from the BSA. For an order form, call 617-951-1433x221 or fax your request for an order form to 617-951-0845.

The BSA's Committee on Professional Appointments is seeking Massachusetts architects interested in serving on **city and town**

design-review, historic preservation, and similar bodies. If you are an architect in Massachusetts interested in such roles, please send a letter of interest along with your resume to Stephanie Jones-Bramble, Committee on Professional Appointments, BSA, 52 Broad St., Boston MA 02109.

Confidential network

A few BSA members and friends are forming an informal AA discussion group. For more information (confidentiality is ensured), call Richard Fitzgerald at 617-951-1433x232.

The ChapterLetter

The BSA ChapterLetter is published bimonthly by the Boston Society of Architects, 52 Broad St., Boston 02109-4301. The ChapterLetter is a service provided by AIA members in Massachusetts to the profession, the public, and everyone else with a sense of humor or an interest in 20th-century America. (For out-of-state subscription information, call 617-951-1433x228/fax: 617-951-0845.) The BSA is a non-profit, membership service organization and has been an advocate of architectural excellence and public awareness of architecture since 1867.



Letters to the editor, suggestions, criticism, encouragement, and manifestations of the light touch are welcome. Typed, double-spaced material intended for publication must reach the BSA by the deadline dates listed on page 1; appropriate submissions are edited and published as space, temperament, and prejudices permit.

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| | |
|----------------|-------------------------|
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| Secretary | Jane Weinzaepfel FAIA |

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| Art Director | Stephanie Jones-Bramble |

Opportunities

Competitions/Awards/Grants—**BSA Design Honor Awards Program**; 9/26 deadline; 617-951-1433x221. . . **1995 Rotch Travelling Scholarship**; \$30,000 stipend; 1/2/95 appl. deadline; requests for applications must be made in writing to Rotch Travelling Scholarship, BSA, 52 Broad St., Boston 02109. . . **1995 Gabriel Prize Competition**; 12/1 written request deadline; 1/14 submission deadline; Gabriel Prize, BSA, 52 Broad St., Boston 02109. . . **BSA Unbuilt Architecture design awards program**; 11/8 deadline; 617-951-1433x221. . . Massachusetts Architectural Access Board design competition focusing on **accessible design solutions**; 9/30 deadline; 617-727-0660 or 800-828-7222 Voice/TDD. . . **Annual P/A Awards**; 9/9 deadline; 203-348-7531. . . **7th International Design Competition/Osaka**; 12/26 deadline; Japan Design Foundation, 3-1-800, Umeda 1-chome, Kita-ku, Osaka 530 Japan; tel. +81-6-346-2511/fax+81-6-346-2615. . . I&I 1995 **Textile Design Competition**; 10/14 reg. deadline; Design Center Stuttgart, Landesgewerbeamt Baden-Württemberg, Wettbewerb I&I 1995, Willi-Bleicher Strasse 19, D-70174 Stuttgart, Germany; tel. +49-711-123-2536/fax +49-711-123-2228. . . Mass. Horticultural Society **Urban Landscape Award**; 9/30 deadline; 617-536-9280. . . Copenhagen Urban Township **Masterplan Competition**; 3 million Danish krone in prizes; 9/27 mailing deadline; Danske Arkitekters Landsforbund, Bredgade 66, Postbox 1163, DK-1010 Copenhagen K, Denmark (fax +45-33-931203). . . **Kitchen and Bath competitions**; 908-852-0033/fax 908-852-1695 (National Kitchen and Bath Assn.). . . Netherlands International **Urban Fringe Design Competition**; 11/15 reg. deadline; 150,000 dutch guilders in prizes; Eo Wijers Foundation, c/o NIROV Mauritskade 21, 2514 HD The Hague, The Netherlands. . . Shinkenchi **Residential Design Competition**; 10/17 entry deadline; 1.5 million yen in prizes; Entries Committee, Shinkenchi Residential Design Competition 1994, Shinkenchi-Sha Co. Ltd., 31-2 Yushima 2-chome, Bunkyo-Ku, Tokyo 113 Japan. . . Nagoya 1994 **International Monument Design Competition**; 9/20 entry receipt deadline; 1.5 million yen grand prize; tel. +81-52-231-2566/fax +81-52-231-2667; (International Public Design Fair Nagoya). . . 6th Takiron International **"City Threshold" Design Competition**; 10/11 reg. deadline; 1 million yen first prize; tel. +81-03-3811-7101 (Takiron Design Competition). . . Wichita **Bridges Competition**; \$3,000 first prize and possible commission; 316-268-4179/fax 316-268-4656 (Carisa McMullen, Wichita Park & recreation Dep't.). . . 1994 **Wood Design Awards**; 10/7 deadline; American Wood Council Design Awards, c/o ACSA, 1735 New York Avenue NW, DC 20006. . . **NEA Presidential Design Awards**; 10/31 deadline; 202-682-5437 (Thomas Grooms). . . American Academy in Rome **Fellowships**; 11/15 deadline; 212-751-7200/fax 212-751-7220 (Fellowship Coordinator). . . 49th International **Ceramic Art Competition**; 11/26 deadline; tel. 0546-621111, fax 0546-6211554 (Int'l Ceramic Art Competition). . . **1994 Concrete Building Awards**; 9/30 deadline; 708-966-6200. . . **Loeb Fellowship** nominations; 617-495-9345 (Kersti Winny). . . National **Lighting Awards Program**; 10/14 deadline; 202-457-8437. . . Massachusetts Historical Commission **Preservation Awards**; 617-727-8470 (Leslie

Sampou) for nomination forms. . . **Landscape Architecture** residential design/opening the garden competition (9/26 deadline); 202-686-2752 (Bill Thompson or Lee Fleming). . . National Symposium on Healthcare Design Annual **Healthcare Environment Awards**; deadline unknown; 510-370-0345 (Debra Levin). . . A full schedule of 1994 BSA, AIA New England, & national **AIA design awards** programs is available from the BSA; 617-951-1433x221. . . **AIA Honors & Awards Programs** including the Gold Medal, Kemper Award, Whitney Young Citation, Honorary AIA Membership, Design Honor Awards, 25-Year Award, Urban Design Awards, AIA College of Fellows, Honorary Fellowship, Thomas Jefferson Awards for Public Architecture, Young Architects Citation, Library Building Awards, Institute Honors, Architecture Firm Award, Henry Bacon Medal, Topaz Medallion for Education, Brick in Architecture Awards, Interior Architecture Awards, Concrete Masonry Design Awards, Cedar Design Awards, etc.; deadlines vary; 617-951-1433x221 (ask for the 1994 Awards Schedule). . . **Minority/Disadvantaged Scholarship Program**; annual AIA/AAF Scholarships; 202-626-7511 (Mary Felber). . . **Aga Khan Award**, Program Procedures, 32 chemin des Crets-de-Pregny, CH-1218 Grand Saconnex, Geneva, Switzerland (\$500K in prizes; rolling deadlines). . . **Architectural Woodwork Institute Awards Program** (all bldg. types); rolling deadline; 703-222-1100 (Sharon Davoren). . . **AIAS student competitions**; programs & deadlines vary; 202-626-7472. . . **NIAE student competitions**; 212-924-7000. . . **Fulbright Grants** for architects and urban planners; 202-939-5401 or 202-686-7877 (in addition, the Fulbright Scholar Program Competition for 1995-96 is under way; 8/1 deadline; 202-686-7877). . . **AIA Institute Scholars Program grants**; 202-626-7300 (Joe Bilello). . . NEA design project grants & **individual grants/fellowships** (up to \$20K) for designers; 7/15 annual deadline; 202-682-5437. . . For up-to-date **details on design competitions**, consider subscribing to "Deadlines" (now celebrating its 10th anniversary), P.O.B. 3449, Alexandria VA 22302; 703-578-4918 (tel/fax) (\$26/yr. for 12 issues). . . The **MacDowell Colony** Residency for architects; 603-924-3886 or 212-966-4860 for applications & deadlines. . . For details on the \$15,000 American Architectural Foundation Richard Morris Hunt Fellowship and numerous AIA-related **fellowships and scholarships** for minorities/disadvantaged individuals, professional degree candidates, health facilities design, research, and other purposes, call 202-626-7511.

Workshops/Conferences — Build Boston **10th Anniversary** Convention; 11/15-17; 10/21 discount reg. deadline; 617-951-1433x221. . . **BSA workshops/programs** (see p. 2). . . AIA Connecticut's 1994 **Accent On Design** Convention & Design Exposition; 10/27; Hartford; 203-865-2192 (AIA Connecticut). . . **"Early New England Architecture"** symposium; 10/15 in Lexington; 617-227-3956 (SPNEA). . . National **Preservation Conference** in Boston; 10/26-30; 800-944-6847. . . **"RealMart '94"** commercial real-estate conference; 10/12-13, Boston; 703-904-7100x117 (Victor Furnells, NAIOP). . . Maine AIA workshops: **Women Architects on Their Own**, 9/7 (207-773-3920); **Models & Modelmakers**, 10/12

(207-775-1059); **ADA Review**, 11/9 (800-640-7200). . . **Roofing Workshops**; specs, 9/20-21; re-roofing and retrofit, 9/22-23; fax 303-790-9006 (Roofing Industry Educational Institute. . . **1995 National AIA Convention**; 5/5-8/95, Atlanta; 202-626-7300. . . Northeastern University Center for Continuing Education **Building Design and Management** courses; 617-320-8000. . . **Wentworth Institute of Technology** professional and continuing studies programs; 617-442-9010x446. . . Jewish Vocational Service career, **job-hunting** and related workshops; 617-965-7940. . . The **Women's Educational and Industrial Union** career services workshops and other services on job-hunting and other career issues; 617-536-5657. . . **BAC continuing ed.** program; 617-536-3170. . . **GSD continuing ed.** program; 617-495-1680. . . MIT Center for **Real-Estate** Professional Development Courses; 617-253-4373.

Exhibits/Lectures/Tours — BSA **Lecture Series** (see p. 1). . . BSA Gallery **Exhibits** & other programs (see p. 2). . . **Architectural walking tours** (May-October) of the Freedom Trail, Copley Square, the Waterfront, Beacon Hill, the North End; tours of the month — The Theatre District (9/25); East Cambridge (10/30); 617-367-2345 (Boston By Foot). . . Bus tour of **Downtown developments in Worcester**; 10/6; 508-754-8760 (Preservation Worcester). . . Maine AIA Tours: Wells Reserve/Laudholm Farm, 9/22 (207-282-2166); Donald P. Corbett Business Building, 10/27 (207-947-0336). . . "In Search of **Stained Glass** from Canterbury to York" tour sponsored by the MFA/Boston; 10/21-30; 617-267-9300 (Elizabeth Brendley) or 603-881-3138 (Marion Carter). . . "The Four Shapes of Boston," a slide-lecture on **Boston's architectural history** available to rent (with speaker); 617-367-2345. . . **Art & Architecture Tours** of the BPL; 617-536-5400x212. . . **BAC** exhibit program; 617-536-3170. . . **Wentworth** exhibit & lecture programs; 617-442-9010.

Other Opportunities — The AIA has issued a **Call for Presentations** at the 1995 AIA Convention in Atlanta; 202-626-7353 for details. . . Duo Dickinson is seeking **residential design projects** for inclusion in his fifth book on *Innovative Architectural Details*; deadline unknown; 203-245-0405 (Shirley Halstead). . . *IdioTEXT* design journal invites designers to submit **competition projects for publication**; 617-482-6958 (Jordan Williams). . . *Places*, the quarterly journal edited by **Donlyn Lyndon**, invites submissions of articles related to **sustainable design**; 718-399-6090 for details. . . The Aberdeen Group is seeking photos of fireplaces and chimneys for a new book on **fireplace design**; 708-543-0870 for details. . . The Central Artery/Tunnel Project is creating a **registry of artists** interested in working on the Artery; call 617-951-6329 (Artery Arts Program) for details. . . Viking Studio Books is publishing *The Complete Home Office: Planning Your Workspace for Maximum Efficiency* and would like to hear from BSA members who may wish to have their **new homes, additions, and renovations** included; call 619-793-1515 (Harriet Baker). . . The Boston **Museum of Science** is looking for professionals to teach problem-solving, computer applications, your favorite interdisciplinary topics, and a variety of other courses; call 617-589-0364 (Brent Jackson).

Fame

Martha Lampkin FAIA, sadly for us, has accepted an appointment as Director of Planning for SOM in Los Angeles; her new address is SOM, 725 South Figueroa St., Los Angeles CA 90017. . . **Domenech Hicks & Krockmalnic** was honored with a design award for its work on the Dudley Station rehab; **Michael Hicks AIA** recently returned from Iceland after presenting a paper at the invitation of Iceland's Government on "Financing and Design Issues for Affordable Housing". . . **Shepley Bulfinch Richardson and Abbott** principal **Ralph Jackson AIA** (left) has received a National Organization of Minority Architects design honor award for Cornell's Kroch Library. . .



Dean Tucker Shaw has announced the promotion of **James Rohnstock AIA** to the position of Associate in the firm. . . **Dooling & Company Architects** has named Kate Cullen Fisher a Principal. . . **Ken DeMay FAIA** and Eliza Tan, perennial BSA event hosts, once again opened their Concord home for a special reception for the architects who bicycled from Los Angeles to Boston in May and June as part of an effort to raise funds for the national AIA minority and disadvantaged architects scholarship fund. . . **Rojas Associates** has moved to 285 Summer St., Boston 02210-1503 (617-737-9300/fax 617-737-9330). . . Associate Member **Michael Voligny** is serving on the Steering Committee of the Christian Architects Forum (851 Beacon St., Newton 02159). . . **Paul Wesley Nakazawa AIA** has announced the formation of a management consulting practice to provide management and financial advisory services to architecture and engineering firms (Nakazawa Consultants, 8 Oakland St., Wellesley Hills MA 02181-5210; 617-237-3450). . . **Sasaki Associates** has announced that **Bea Apel AIA** and Roland Quirion have joined the firm. . . Institutional design advisor and GSD career advisor **Jim Crissman FAIA** published a lengthy and eloquent article on selecting and working with architects in a recent issue of the *Boston*

Business Journal. . . **Kate S. Warner AIA** is building ReCraft East, a 1,400-s.f. Martha's Vineyard house (above) showcasing resource-efficient building products and design; the project is open to inspection by architects and others interested in its recycling (call 508-693-3820). . . **Chan Krieger & Associates** has moved to 8 Story St., Cambridge 02138 (617-354-5315). . . **Warren Freedendfeld AIA** lectured on veterinary hospital design at the recent Veterinary Economics Hospital Design Conference in Kansas City; **Warren Freedendfeld &**



Business Journal. . . **Kate S. Warner AIA** is building ReCraft East, a 1,400-s.f. Martha's Vineyard house (above) showcasing resource-efficient building products and design; the project is open to inspection by architects and others interested in its recycling (call 508-693-3820). . . **Chan Krieger & Associates** has moved to 8 Story St., Cambridge 02138 (617-354-5315). . . **Warren Freedendfeld AIA** lectured on veterinary hospital design at the recent Veterinary Economics Hospital Design Conference in Kansas City; **Warren Freedendfeld &**



Associates also has announced the appointment of two new associates: **Russel Dion, RA** and **Paul Brouillette, RA**. . . **Shepley Bulfinch Richardson and Abbott** has named two new Senior Associates: **Matthew Mosby III AIA** (above left), Director of Interior Design, and **Tim Twomey AIA, Esq.** (above right), Chief Administrative Officer. . . Two Italian publications, *Abitare* (7/94) and *Ville Giardini* (2/94), have featured The Lazarus House in New York designed by **Schwartz/Silver**. . . **The Design Partnership of Cambridge** has announced that **Keith Hoffses AIA** has joined the firm as Project Architect. . . Sandra Witowski has joined **Spagnolo Gisness & Associates**. . . **Goody, Clancy & Associates**' work on the Weld, Hollis, and Stoughton Hall Freshmen Dormitories at Harvard was featured in the Summer 1994 issue of *Building Renovation*; firm Associate **Ralph Tolbert AIA** published an article in the Spring issue of *Technology and Conservation* on "Historic Buildings and ADA Compliance"; and **David Dixon FAIA** is leading a series of seminars on the future of City Hall Plaza this Fall. . . **Graham Gund Architects** was featured in a recent issue of *Metropolis* for the firm's design of a doll house auctioned by the National Center for Learning Disabilities. . . **Drumrey Rosane Anderson** has named Todd Tsiang the firm's new Director of Interior Design. . . **HMFH Architects** has announced that Paul Shelander has returned to the firm after three years in New Mexico. . . **Lee Cott AIA**, as a visiting faculty member at GSD again this Fall, is leading an urban design studio on public housing in Chicago. . . **Bruner/Cott's** Peabody Terrace renovation was featured in the 6/94 issue of *P/A* in and, in its 7/94 issue, *P/A* published a congratulatory letter from **Lawrence Man AIA** on *P/A*'s new format and also highlighted the American Wood Council Design Award-winning work of **James Volney Richter AIA** and of **Jeremiah Eck AIA**. . . In its 6/94 issue, *Architectural Record* highlights the Dudley Station rehab by **Domenech Hicks & Krockmalnic** and also announced that **Steve Oles FAIA** served as a juror for *Record's* First Computer Delineation Award exhibit; in its 7/94 issue, *Record* highlighted the work of **Anmahion Winton Architects** (the Minneapolis Pathways Health Crisis Resource Center) and published an article by BSA President-elect **Elizabeth Padjen FAIA** on American architects' collaboration with Asian architects. . . The HNTB/Gilbane work on the Rhodes Island Convention Center is highlighted in the 7/94 issue of *Architecture*. . . In recent issues of *The Boston Globe*, **Robert Campbell FAIA** writes on **Schwartz/Silver's** design of the Rotch Library at MIT, the new concert hall design at Tanglewood by **William Rawn & Associates**, the Suffolk County Courthouse project by **Kallmann McKinnell & Wood**, the historic Kendall Square firehouse, and the "magic" design of their Boston condo by **Herb Gallagher FAIA** and Ann Harney. . . Also in recent issues, the

Globe reported on the interrogation of Massachusetts gubernatorial candidates on healthcare issues by **Joan Wood AIA** and the election to the national AIA College of Fellows of **Doris Cole FAIA**, **Roger Goldstein FAIA**, **Bill Rawn FAIA**, **Robert Silver FAIA**, **David Wallace FAIA**, and **Jane Weinzapfel FAIA**.

New Work - **Dooling & Company Architects** is designing two new stores for Lechmere in Connecticut, has completed two new downtown stores for Filene's Basement in Philadelphia and Washington DC, and is working with Red Lobster and Designs, Inc. at a variety of locations. . . **Bruner/Cott** is designing the Pritchett Cafe in MIT's Walker Hall, an early phase masterplan for the Massachusetts Museum of Contemporary Art in North Adams, the preservation and stabilization of H.H. Richardson's Hayden Building in Boston, the renovation of and addition to the Oakley Country Club in Watertown, the rehabilitation of the BPL's Philip Johnson Building, the Boy's Club renovation for the Parkway Community Center in West Roxbury, the rehab of Abbott Hall at Phillips Academy, and the renovation of the former Hillel Building at Harvard for the Faculty of Arts & Sciences. . . In one or more recent issues of the ChapterLetter, when reporting on **DRA's** work at Regis College, we failed to note that **Robert W. Corbett AIA** served as Consulting Architect on the project. . . **SG&A/Spagnolo/Gisness & Associates** has completed a major addition on the Brewster Academy campus, the Nelson Auditorium at Tufts, and corporate headquarters projects for Grossman's and Vicor Corp., Molten Metal Technologies, Allen Bradley, and Summa Four. . . **HMFH Architects** has completed the CASPAR Emergency Service Center, is working on the design of the Middle School and the Elementary School in Chelsea, and is renovating the former Elks Club for the New Boston Center for Research for the Twenty-First Century. . . **Graham Gund Architects** is designing the new synagogue and community facilities for Young Israel of Brookline, which will be built on the site of the landmark synagogue destroyed by fire earlier this year; the firm is also designing the Science Center for The Taft School in Connecticut and the new Music Building for the Lawrenceville School in New Jersey. . . **Goody, Clancy & Associates** is working with Mission Hill Neighborhood Housing Services on development concepts for the Ledge Site and is completing an historic structure report for Worcester's Union Station; **David Dixon/Goody Clancy** is preparing a downtown revitalization and air-rights development study for New Britain, Connecticut. . . **Schwartz/Silver** is designing Two Rivers Landing, a museum complex in Pennsylvania that includes the Binney & Smith Crayola Children's Museum, the National Canal Museum, and a National Park Service Visitors' Center. . . **Sasaki Associates** is designing a Scudder Service Corp. Operations Center in Norwell, an ambulatory care addition to the VA Hospital in Hampton, Virginia, feasibility studies for housing and other projects for the University of South Carolina, an urban design masterplan for Portofino/South Beach in Miami Beach, a recreational facility for Tabor Academy in Massachusetts and, with Boston-Atlantic Ventures, is the only U.S. finalist team in an international competition for the City of Warsaw's redevelopment of the former site of its city hall. . . **Domenech Hicks & Krockmalnic** is design-

... more Fame

ing the New Vineyard Haven Ferry Terminal, doing the space planning to consolidate the Army Reserve facilities at Fort Devens, completing work for the Low-Cost Housing Tenants Association in Boston, and (with Tren Urbano) is serving as architecture and urban design consultant for new light-rail vehicle systems in San Juan. . . **The Design Partnership of Cambridge** recently completed the renovation and conversion of an old school in Lowell into the Bartlett Middle School (photo #1 on p. 23) . . . **Mary McKenna and Associates** is designing an addition and the renovation masterplan for the United South End Settlements Historic Arts Center in Boston. . . **Cambridge Seven Associates** is renovating 11 service area sites along the Massachusetts Turnpike. . . **ADD Inc** has completed the new Central Avenue Parking Facility (photo #2) in Chelsea. . . **Arrowstreet**, working with Montreal interior designers Alexandra Champalimaud & Associates, is renovating the Swissotel in Boston. . . **Amsler Woodhouse MacLean Architects** is designing the Kingston (MA) Public Library, renovating and designing additions to the Andover-Harvard Theological Library, designing a new library/business office/arts center for the Brooks School in North Andover, accessibility improvements of the MIT Main Group in Cambridge, clubhouse renovations and a new tennis building for the Brookline Country Club, a signage program for the North Shore Medical Center in Salem, and dormitories for the Forman School in Connecticut and St. Paul's School in New Hampshire. . . **Barrientos & Associates** is designing the Deer Island Power and Utility Plant and Vent Building #6 (photo #3) for the Central Artery/ Third Harbor Tunnel Project. . . **Remmert W. Huygens FAIA** is designing a new residential resort at Privateer Bay in St. John in the Virgin Islands. . . **SBA/Steffian Bradley Associates** is designing a new and expanded ambulatory health center in Revere for Mass. General and is designing Riverbank Center in Danvers, which will be the first independent

living facility for the deaf in the Northeast. . . **Earl R. Flansburgh + Associates** is beginning the first phase of a 10-year building program for Boston College Law School beginning with the new law library (photo #4) in Newton. . . **TAC/The Architects Collaborative** is designing the California State Library Annex in Sacramento, a library/academic/administrative center for California State University in Hayward, a facilities masterplan for Coast Community College District in Costa Mesa, a library for San Francisco Community College District, a renovation of the Stanford University Library, an office tower plaza for R&T Development Corp. in Los Angeles, a parking garage for the University of California at Santa Barbara, and numerous commercial, retail, industrial, mixed-use, and planning projects in the Philippines for Ayala Land Inc. . . **Ellenzweig Associates** is designing MIT's new Tang Center for Management Education (photo #5) on the East Campus. . . **HDS and Gallagher** is designing a Leipziger Platz office building (photo #6) in Berlin.

News of Corporate Affiliates — LeMessurier Consultants



has named Camille Maleh and Reginald Roome II new Associates of the firm. . . Paul Martini (left), President of **A.J. Martini Inc.**, has been elected President of Associated General Contractors of Massachusetts . . . **Shawmut Design & Construction** has built the NEXT store at the Northshore Mall in Peabody (the architect is Jung/Brannen) and the office build-out for Scudder, Stevens & Clark in Boston (the architect is CBT); Shawmut also has announced the appointment of James Marsh (top of next column) as the company's new Vice-President. . . **The Society for Marketing Professional Services** has elected Dorri Giles Raposa of HDR Engineering its



new President. . . Marie McGuinness, P.E., has been appointed the new Executive Director of **The Engineering Center**. . . **Suffolk Construction Co.** has appointed Wayne Sheridan (below) its new Chief Operating Officer; the firm also

recently completed construction of the Ozawa Concert Hall at Tanglewood (the architects is William Rawns Associates). . . . **Souza, True and Partners** is completing work on the Underhill Hockey Rink at Bates College; the firm also reports that staff engineer David Brosnan, P.E. has been named a recipient of the 1994 Daniel W. Mead Prize for younger members of ASCE. . . **Coco Raynes Graphics'** innovative development of the Raynes Rail, a Braille hand-rail, was featured in a recent issue of *P/A*. . . Margaret Neil (right), Director of Marketing for **Associated General Contractors of Massachusetts**, has been named 1994 recipient of the "President's Award" offered by the Boston Chapter of the International Facility Management Association for contributions to IFMA and the facility management profession. . . And BSA President Edward T.M. Tsoi AIA is pleased to welcome these new BSA Corporate Affiliate Members: **Robert H. Landy Insurance Agency, Structure Tone Inc., and T/I Design**. . . For information on Corporate Affiliate Membership, call 617-951-1433x221.



photo: Hutchins Photo



Membership news

Advanced to Emeritus

Joseph L. Eldredge FAIA

New AIA Members

Samara Z. Bercovitch AIA
Zimra Associates
Elaine E. Soo Hoo AIA
Alfred Nicholas Parnell AIA
City of Newton
Austin K. Smith AIA
Kyu Sung Woo, Architect
Scott R. Towne AIA
DRL & Associates
John Christopher Walsh AIA
J. Christopher Walsh
Architect

Advanced to AIA

Adriana Ausch-Simmel

New Intern/Associate Members

Donna M. DeGuglielmo
Jason E. Knutson
Cole and Goyette
Architects and Planners
George Mesquita
Darlow-Christ Architects
Steven T. Petrides
Cole and Goyette
Architects and Planners

Leaving Boston

Cuyler Feagles
(to Maine)
Timothy Gale AIA
(to Britain)
Deanne N. Lebow
(to Arkansas)
Cahal Stephens AIA
(to New York)

New Corporate Affiliate Members

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Agency
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T/I Design

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Rebecca Krinke
Frances G. Pratt
David K. Sargent
Monica Savino
Steen P. Siegel, P.E.
Brenda P. Stanfield
Liang Chun Tsai
Peter Waltonen

New Student Affiliates

Boston Architectural Center
Dianne S.P. Cermak
Frank Delmuto
Kathi Downe
Pietro F. Spagnulo

*Southern California
Institute of Architecture*
Nick Francis

*Wentworth Institute of
Technology*
Garron L. DeRamus
Jennifer Hardy
Brendan Larkin

To join your friends and col-leagues on this list, call the BSA at 617-951-1433x221. Call the same number for information on out-of-state subscriptions to this newsletter, AIA Documents, gift memberships, Build Boston workshops and exhibits, special publications on marketing & management, Classified ads, job-placement services, the "AIA Guide to Boston," the BSA electronic bulletin board, and a trillion other things.

... and more Fame

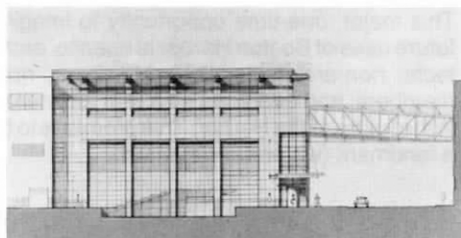


photo: Warren Patterson

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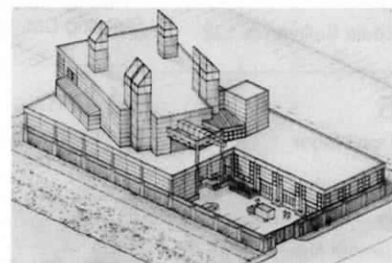
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Letters

The Rivers Bill is on the right track and deserves the *Globe's* support. . . but the proponents are not doing themselves full justice. There is more to be gained from protecting our waterways than stopping pollution. Rivers, streams, lakes, and ponds are important parts of our scenic environment and can be the bases for an open space and recreational system for the benefit of individual towns as well as the whole region. . . First, the bill should address explicitly the recreational and scenic objectives, describing them in such a way that property owners can agree and cooperate. Second, instead of naming the 2,500 or so rivers and streams, the bill should describe the general criteria for the size, location and character of water courses, naming the recreational and scenic objectives as well as the anti-pollution objectives. The complete listing might be included in an appendix for information only. . . To broaden the bill in such a way would gain wide public support and ease the opposition from property-owners and developers.

Robert S. Sturgis FAIA

Ed. note: Sturgis, who is Chair of the BSA Regional Design Committee, published this letter in The Boston Globe in August.

We would like to thank BSA President-elect Elizabeth Padjen FAIA and the BSA for so generously supporting the TEAM AIA bike ride across America

for the AIA scholarship programs. The welcome and evening reception at the home of Ken DeMay FAIA and Eliza Tan was a wonderful way to end the journey. . . The final ride to Revere Beach was a lot of fun with BSA members Hezekiah Pratt AIA and Associate Member Alison Smith joining the trek. We may be participating in the near future in a similar effort from Portland, Maine to Orlando, Florida. Once again, we will need able cyclists from the BSA. . .

Frimmel Smith, Director
AIA Honors & Awards Department
Washington DC

Greenpeace International is working to inform designers [of] the serious environmental and human health concerns associated with chlorinated building materials such as PVC and solvents. This is part of our global campaign to phase out industrial uses of chlorine [because such uses] have been linked to some of the most serious planetary and human health threats in this century. . . [such as] depletion of the ozone layer. . . breast cancer. . . [and reproductive failure among arctic polar bears and other marine mammals exposed to chlorinated chemicals].

Now evidence points to similar concerns [about] the chlorinated plastic PVC. . . In fact, the first community in Germany to ban PVC as a building material did so because of a serious building fire [in

which] the burning of PVC caused significant contamination of the community. . . Instead of using PVC, many traditional, more environmentally sound products exist today. . . wood, earthen ware, cork, concrete, cast iron, copper, steel, zinc, rubber and natural linoleum offer [high-quality] substitution at greatly reduced risk. . . [For more information and publications on this issue, call me at 919-828-5202.]

Lisa Finaldi, International Coordinator
Chlorine-Free Campaign, Greenpeace

The Boston Globe recently reported the death of Ben Polishook (right). . . Ben was a friend and contractor to many of us in the BSA. I can think of his work with CBT, Bruner/Cott, the Boston Architectural Team, Tony Platt, Antonio DiMambro, and my firm. Ben is part of our architecture. I learned more about the rebuilding process from Ben than from any other person. . . his force will be missed. In a time of rebuilding, Ben was a Master Builder.



Phil Hresko AIA, ASLA
Hresko Associates

The Charrette is September 23-25... and the finale is October 18

Readers who have yet to sign up for the Harbor Visions Charrette in September at the University of Massachusetts Harbor Campus are urged to request the registration form immediately from the BSA (617-951-1433x221/fax 617-951-0845).

This major, one-time opportunity to imagine future uses of Boston Harbor is open to architects, non-architects, BSA Members, non-members, and everyone else with an interest in the future of the Harbor. This promises to be a landmark (watermark ?) effort.

On October 18 at the JFK Library, the sponsors of Harbor Visions present the results of the September charrette. This special public event at the JFK Library is free and open to all. For details, call the BSA at 617-951-1433x221.

September

| | | |
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| 2 Executive Cte, 8 am | 13 Legislative Affairs Cte, 8:30 am | 21 *Professional Practice Cte, noon |
| 3 Louis Sullivan is 138 | * Harbor Visions Steering Cte, noon | Architron Users Group, 5:30 pm |
| 5 Don't labor | 14 Healthcare Facilities Cte, 5:15 pm | DataCAD Boston Users Group, 6 pm, MGIA Architects, 145 Hanover St., Boston |
| 6 Jewish New Year (5755) | 15 Exhibits Cte, 8:30 am | BSA Lecture on Waterfront Redevelopment (see p. 1) |
| 7 *Computer Graphics/VR Cte, 12:15 pm | *Small Firms Cte, noon | 23 *Codes Cte, noon |
| Boston Foundation for Architecture Development Cte, 4 pm | Membership Cte, 4 pm | Harbor Visions Charrette (through 9/25; see pp. 2, 15, & 24) |
| 8 Historic Resources Cte, 8 am | Regional Design Cte, 6 pm (Robert Sturgis FAIA, 617-647-7833) | 27 Design Cte, 8 am (see p. 6) |
| * Board Meeting, noon | Yom Kippur | *Harbor Visions Steering Cte, noon |
| BGLAD, 6 pm | 16 Housing Cte, 8:30 am | Architects for Social Responsibility, 6 pm (see p. 16) |
| 9 *Sole Practitioners Cte, noon | BSA New Members Reception (see p. 2) | 28 AutoCAD Users Group, 6:30 pm (James Blauch AIA, 617-969-6474) |
| 12 Art & Architecture Cte, 8 am | 18 ASR Retreat (see p. 16) | 29 Promoting the Profession Task Force, 8 am (see p. 12) |
| *AIA/NE Board Meeting, 11 am | 20 Urban Design Cte, 8 am, CityDesign, 334 Boylston St., Boston | HHR is 156 |
| "Dinner with the Designer" (see p. 2) | Fellows Planning Cte, noon | |
| | Harbor Visions Charrette Introductory Reception, 6 pm | |

October

| | | |
|--|--|--|
| 1 BSA Planning Retreat | 13 Historic Resources Cte, 8 am | 20 Exhibits Cte, 8:30 am |
| 3 Art & Architecture Cte, 8 am | * Board Meeting, noon | *Small Firms Cte, noon |
| 5 Task Force to End Homelessness, 8 am, Payette Assoc., 285 Summer St., Boston | Boston Foundation for Architecture Investment Cte, 1 pm | Regional Design Cte, 6 pm (Robert Sturgis FAIA, 617-647-7833) |
| * Computer Graphics/VR Cte, 12:15 pm | BGLAD, 6 pm | 21 Housing Cte, 8:30 am |
| *Membership Cte, 4 pm | AIA New England Conference on Martha's Vineyard (through 10/16; see pp. 2 & 14) | 22 BSA Career Day (see pp. 2 & 9) |
| AIA Mass. Board Mtg., 4 pm, Worcester | 14 *Sole Practitioner Cte, noon | 25 Design Cte, 8 am (see p. 6) |
| 6 Small Firms Design Salon, 6 pm | 17 "Dinner with the Designer" (see pp. 2 & 3) | *Harbor Visions Steering Cte, noon |
| 7 Executive Cte, 8 am | 18 Urban Design Cte, 8 am, CityDesign, 334 Boylston St., Boston | Architects for Social Responsibility, 6 pm |
| 10 Go Nina, Go Pinta, Go Santa Maria ! | "Pin-Ups" (see p. 2) | 26 BSA Lecture on Olympics in Boston (see p. 1) |
| 11 Legislative Affairs Cte, 8:30 am | Harbor Visions Charrette Presentation (see pp. 2, 15, & 24) | AutoCAD Users Group, 6:30 pm (James Blauch AIA, 617-969-6474) |
| *Harbor Visions Steering Cte, noon | 19 *Professional Practice Cte, noon | 28 *Codes Cte, noon |
| 12 Healthcare Facilities Cte, 5:15 pm | Architron Users Group, 5:30 pm | 30 The Return of Standard Time, 2:00 am |
| | DataCAD Boston Users Group, 6 pm, Bereznicki Assoc., 9 | |

*Lunch meetings Call 617-951-1433 x221 or 800-662-1235x221 by 9:30 am on the day of the meeting to reserve lunch.

All meetings are held in The Architects Building unless otherwise noted.



Special Events in October

10/6

Events: "Small Firms Design Salon" - the bimonthly informal discussion of design for small-firm principals/representatives; open to all
Date: 10/6
Time: 6:00 pm
Place: The Architects Building
RSVP: 617-951-1433x221 by 10/5
Cost: voluntary donation at the door for beer and pizza

10/26

Event: BSA Lecture on urban design and the Olympics in Boston
Date: 10/26
Time: 5:30 pm reception
Place: BAC, 320 Newbury St., Boston
RSVP: not required
Cost: free to members; non-members pay \$3.00 or may join at the door

ChapterNotes

This is the bimonthly supplement to the BSA ChapterLetter.

Special Events... p. 1
Classified... p. 2
Meetings... p. 4

BSA ChapterNotes
52 Broad Street
Boston MA 02109-4301
617-951-1433
800-662-1235
fax: 617-951-0845
modem: 617-737-8102, 8, N, 1
CFA placement services: 617-261-0090
Subscriptions: 617-951-1433x221
AIA Documents: 617-951-1433x221

ChapterNotes deadline
The deadline for the December issue of ChapterNotes for Classified ads, ad inserts, and BSA meeting news is November 15.

10/17

Event: "Dinner with the Designer" - the BSA program that brings you to the dinner table with the architects, owners, and builders of Boston-area restaurants; in October it is David's Restaurant
Sponsors: Shawmut Design & Construction
Design Times Magazine
Date: 10/17
Time: 6:00 pm
Place: David's, The Theatre District
RSVP: Paid reservations must be received at the BSA five days prior to the dinner
Cost: \$30.00

10/11-11/23

Event: Boston Public Library Restoration Exhibit - an exhibit of the significant restoration of the BPL by Shepley Bulfinch Richardson and Abbott
Sponsors: Suffolk Construction Company
Richard White Sons
Date: Exhibit 10/11-11/23
Reception: 11/1
Time: Exhibit: 9:00 am-5:00 pm weekdays
6:00 pm
Place: The Architects Building
RSVP: not required
Cost: free

10/22

Event: Career Day
Date: 10/22
Time: 9:00 am - 2:00 pm
Place: Gund Hall, Harvard GSD, 48 Quincy St., Cambridge
RSVP: 617-951-1433x221
Cost: free

10/3-10/28

Event: Intern/Student Juried exhibit - the annual BSA juried exhibit of the work of Boston-area students and interns
Dates: Exhibit: 10/3-10/28
Reception: 10/5
Place: The Architects Building Gallery
RSVP: not required
Cost: free

10/13 - 10/16

Event: "Planting the Seeds of Our New Profession" - the AIA New England annual meeting on Martha's Vineyard hosted by the BSA
Date: 10/13-16
Time: all day every day
Place: The Harbor View Hotel in Edgartown
RSVP: registration information is available from the BSA: 617-951-1433x221
Cost: varies

10/18

Event: "Pin-Ups"-monthly series on beer-&-pizza design discussions for sole practitioners
Date: 10/18
Time: 6:00 pm
Place: The Architects Building
RSVP: 617-951-1433x221 by 10/17
Cost: \$10.00; \$15.00 for non-members

10/18

Event: Harbor Visions Presentation - results of the Charrette
Date: 10/18
Time: 6:00 pm
Place: JFK Library
RSVP: not required
Cost: free

EMPLOYMENT OPPORTUNITIES

DIRECTOR OF PROJECT

DEVELOPMENT. State housing agency seeks a seasoned housing development professional to manage its Project Development Unit working with the management team of the Bureau of Housing Development and Construction, the Director of Project Development directs the development process leading to the production of new units of public housing and the modernization of existing units. Supervising a professional staff of project managers, and working with 200+ local housing authorities, the Director oversees approximately \$60 million of annualized spending. The specific stages of the process include siting, scoping, design, tenant coordination, local-state approvals and permitting, and construction. Existing housing units, and those that are developed, serve a variety of populations including families, the elderly and people with special needs.

A Bachelor's Degree in Planning, Architecture, Public Administration, or related field as well as at least 10 years of increasingly responsible, related experience are required. At least 5 years of the experience must be in a managerial/supervisory capacity. The successful candidate must demonstrate well developed written and verbal communication skills and must have working knowledge of automated management systems and applications. Knowledge in the following subject areas is preferred: public financing; technical, environmental and legal issues in housing development; state and local government operations and relations; building codes; zoning; and construction bidding. Salary range, high \$40's to mid \$50's to start.

Send cover letter and resume to: Executive Office of Communities and Development, Personnel Office, Dept. SY7, 100 Cambridge St., Room 1704, Boston MA 02202. EOCD is an Affirmative Action/Equal Opportunity Employer.

1. MARKETING COORDINATOR.

Seeking a highly motivated marketing professional with prior experience with design firms to be involved in all aspects of marketing/business development. Responsibilities include lead tracking, proposal generation, marketing material production, marketing database, etc. Position requirements include bachelors degree, excellent communication skills; computer capabilities in word processing, desktop publishing, and databases; ability to work collaboratively with firm's principals and other professionals in a fast-paced, multi-disciplinary environment. Foreign language ability a plus.

2. SENIOR DESIGNER. Seeking an experienced industrial designer and/or architect (5+ years) possessing exceptional design skills. Responsibilities include conceptual development, space planning, form exploration, and detailing. Position requirements include: bachelors degree, excellent communication and problem-solving skills; ability to analyze and synthesize substantial amounts of information; ability to work effectively on a multi-disciplinary team. Must be willing and able to travel. Foreign language ability (particularly Mandarin) and knowledge of CAD a plus.

3. JUNIOR DESIGNER. Seeking designers with 2+ years experience. Must possess strong 3-D design and problem solving skills; ability to use AutoCAD, Stratavision and/or Quark Express. Position requirements include bachelors degree in architecture or industrial design. Please send cover letter and resume (for the 3 positions above) to: Joseph A. Wetzel Associates, Inc. 77 N. Washington Street, Boston MA 02114.

ACADEMIC POSITION

ARCHITECTURAL HISTORY

BEGINNING ACADEMIC YEAR 1995-96.

A full-time junior faculty position is available for a person qualified to offer graduate-level instruction in Architectural History for professional students at the Graduate School of Design. This position may be filled at the Assistant or Associate Professor level for a fixed term, normally of three years, with the possibility of renewal and with responsibilities for teaching, scholarship and administration. Candidates should have completed a doctorate or equivalent and demonstrated strong promise of creative achievement in the field. Some teaching experience is desirable. Candidates should be qualified to offer lecture and seminar courses in one or several topical or thematic areas. Applications are invited before 15 November 1994 on the application forms available from: Harvard University, Graduate School of Design, Office of Faculty Planning, 48 Quincy Street, S203, Cambridge MA 02138. TEL: (617) 495-5409; FAX: (617) 496-5310. Applicants should not send portfolios or dossiers with their applications. Harvard University is an Equal Opportunity/Affirmative Action employer.

RECEPTIONIST/ADMINISTRATIVE

ASSIST. Consulting For Architects, Inc., a Temporary Help job placement agency for architects must hire a receptionist/administrative assist. for busy downtown Boston branch office. Responsibilities include phones, daily office operations, word processing, data-entry, scheduling, and filing. College degree and one year exp. in Temp industry strongly preferred. Should be interested in becoming a Placement Assistant over time. [We are also hiring a Recruiter]. Please send resumes to: Mr. Jake P. Inman, Consulting for Architects, Inc., 52 Broad Street, 2nd Floor, Boston MA 02109, fax: 617-261-0098.

DIRECTOR OF COMMUNICATIONS. 3-6 yrs. exp. in communications. Salary \$26-\$32,000 range based on experience. Send resume to: Sarah Speare, Executive Director, Society for Environmental Graphic Design (SEGD), One Story Street, Cambridge MA 02138. Fax: 617-868-3591. Phone: 617-868-3381.

SALARY SURVEY

The BSA's annual *Massachusetts Architects' Compensation Survey* is a detailed statistical report available from the BSA (\$65; \$30 for BSA members; Special Publication #01. MA residents add 5% sales tax).

Call the BSA at 617-951-1433x221 to request the Special Publications order form.

... and more Classified

RECRUITER. Consulting for Architects, Inc., a Temporary Help job placement agency for architects, must hire a recruiter for busy downtown Boston branch office. Responsibilities include candidate interviewing, maintaining applicant files, and assisting job placement team. Degree and practical exp. in architecture strongly preferred. Temp industry and/or human resources experience a plus. Should be interested in becoming an Account Executive over time. [We are also hiring a Receptionist]. Please send resumes to: Mr. Jake P. Inman, Consulting for Architects, Inc., 52 Broad Street, 2nd Floor, Boston MA 02109, fax: 617-261-0098.

PROJECT ARCH. & JOB CAPT. Strong designer, meticulous, excellent technical skills. DataCAD preferred. Small office specializing in substantial private homes. Resume to: Ivan Bereznicki Assoc., 9 Wendell, Cambridge MA 02138.

SERVICES FOR ARCHITECTS

METAL FINISHING AND REFINISHING: Refinish existing door and bath hardware, light fixtures, register grates, etc. Refinish like new or to the finish you need: brass, chrome, nickel, copper. Finish new hardware to match old. Top quality, prompt service. Whitman Company, Inc., 356 South Avenue, Whitman MA 02382, 800-783-2433.

HAND CARVED LETTERING IN STONE. Nameplates, markers, plaques, house numbers, signs, Gold leaf. 617-862-1583.

MASONRY CONSULTING SERVICES. Masonry details and specs, troubleshoot jobs, expert witness. Certified Consultant by NCMA, 30 years experience. Donald Foster, CDT, CSI. 617-762-1622/508-520-1622.

COMPUTER SCANNING SERVICES. At BCS, Inc., we specialize in converting paper drawings to raster and CAD. We provide custom, quick turn around work at reasonable rates. We are resellers of hardware and software used to scan drawings. Call 508-640-0080.

CODE CONSULTING. All nat'l, state and major city codes including bldg., mech., accessibility, fire, mech. and elevators. Plan review. Inspection of new const. and existing bldgs. Affidavit services. Call John Prosser at J.P. Prosser & Assoc., in Boston; 617-357-8110.

ARCHITECTURAL RENDERING. Need a colored rendering for tomorrow's meeting or next week? We meet any deadline and budget. Gary Irish Graphics. Working worldwide; 617-247-4168, fax 617-247-6476.

ASBESTOS & LEAD CONSULTING. Confidential asbestos & lead inspec., plans & specs, cost estimates, monitoring services. E&O Insurance for asbestos & lead consulting. Peter M. Blaisdell AIA, Kendall, Taylor & Co., Architects/Environ. Consultants, 508-667-2900.

EXPERT CAD DRAFTING SERVICES. Need fast turnaround on Digitizing, as-built or project drawings? Call Domenech, Hicks & Krockmalnic at 617-267-6408. We provide top-quality CAD files/plots using AutoCAD 10/11/12. Call Rob Fortin now!

PROFESSIONAL ARCHITECTURAL PHOTOGRAPHY. Interiors and exteriors, brochures, portfolios, guaranteed results, reasonable rates—packages available. Avanti Studios, Inc., Boston. Call for brochure, 617-574-9424.

BSA MARKETING SERVICE. Principal-level strategic marketing advice for small firms, start-ups, and sole proprietors available at affordable fees in private, self-contained, highly focused consultation sessions at The Architects Building. Each consultation identifies and builds on your firm's strengths and results in a custom designed plan for immediate action in areas such as: Client Development and Retention; Target Market Analysis and Planning; Materials Development; Positioning and Communications. The discounted fee for a marketing consultation for BSA members is \$250.00. Fees can be charged through the BSA's credit-card system. For more information on the BSA Marketing Service, call Jill Weber through the BSA voice mail system, 617-951-1433x323.

SPACE

CENTRAL SQUARE at Red Line. Fashionable Architect's office and/or cubicle spaces available in full service cooperative setting (fax, tel, copy, conference room et cetera). Size and rent vary from 100 s.f. @ \$250 per month up. Call Ken at 661-3812.

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52 Broad Street
Boston MA 02109



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October meetings schedule

1
 BSA Planning Retreat

3
 Art & Architecture Cte,
 8am

5
 Task Force to End
 Homelessness, 8am,
 Payette Assoc., 285
 Summer St., Boston

* Computer Graphics/
 VR Cte, 12:15 pm

* Membership Cte, 4
 pm

AIA Mass. Board
 Mtg., 4pm, Worcester

Student/Intern
 Reception (see p. 1)

6
 Small Firms Design
 Salon (see p. 1)

7
 Executive Cte, 8 am

10
 Go Nina, Go Pinta,
 Go Santa Maria !

11
 Legislative Affairs Cte,
 8:30 am

*Harbor Visions
 Steering Cte, noon

12
 Healthcare Facilities
 Cte, 5:15 pm

**Lunch meetings
 Call 617-951-1433
 x221 or 800-662-
 1235x221 by 9:30 am
 on the day of the
 meeting to reserve
 lunch.*

13
 Historic Resources
 Cte, 8am

* Board Meeting, noon

Boston Foundation for
 Architecture Invest-
 ment Cte, 1 pm

BGLAD, 6 pm

AIA New England
 Conference on
 Martha's Vineyard
 (see p. 1)

14
 * Sole Practitioners
 Cte, noon

17
 *Dinner with the
 Designer* at David's
 Restaurant (see p. 1)

18
 Urban Design Cte, 8
 am, CityDesign, 334
 Boylston St., Boston

Pin-Ups (see p. 1)

Harbor Visions
 Charrette Presenta-
 tion (see p. 1)

19
 *Professional Practice
 cte, noon

Architron Users
 Group, 5:30 pm, BAC,
 320 Newbury St.,
 Boston

DataCAD Boston
 Users Group, 6 pm,
 Bereznicki Assoc., 9
 Wendell St., Cam-
 bridge

20
 Exhibits Cte, 8:30 am

* Small Firms Cte,
 noon

Regional Design Cte,
 6 pm (Robert Sturgis
 FAIA, 617-647-7833)

21
 Housing Cte, 8:30 am

22
 BSA Career Day (see
 p. 1)

25
 Design Cte, 8 am

*Harbor Visions
 Steering Cte, noon

Architects for Social
 Responsibility, 6 pm

26
 BSA Lecture on
 Olympics in Boston
 (see p. 1)

AutoCAD Users
 Group, 6:30 pm
 (James Blaich AIA,
 617-969-6474)

28
 * Codes Cte, noon

30
 The Return of
 Standard time, 2:00
 am

All meetings
 are held in
 The Architects
 Building
 unless other-
 wise noted.
 Join us !
 Questions?
 Call 617-951-
 1433x221.

This Information Is Classified

- How can you find work?
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The answer to all these questions is classified . . . *The Classified* . . . The unique, inexpensive Classified listings mailed each month to over 4,000 architects, landscape architects, interior designers and other professionals in the design and construction industry. The Classified is also a vital resource for over 100 AIA chapter offices and other related organizations throughout the U.S.

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The cost is nominal . . . \$75/month (\$50 for Mass. AIA/BSA members) for any ad up to 7 lines long (30 characters/spaces per line) . . . \$8 (\$5 for Mass. AIA/BSA members) for each additional line.

Sample ads

EMPLOYMENT OPPORTUNITIES (MASSACHUSETTS)

PROJECT ARCHITECT. 5-7 years experience with design & technical detailing skills required. Project management &/or CADD experience preferred. Resume to XYZ Architects, PO Box 123, Boston 02115; 617-XXX-XXXX.

SERVICES FOR ARCHITECTS

STRUCTURAL ENGINEERING. Design, drafting, specs., inspections & reports for residential & commercial projects. Call John Ruler, P.E. at Ruler Associates in Boston at 617-XXX-XXXX.

SPACE

BOSTON. Sublet available for architect or design professional. Comfortable newly renovated office near South Station. Share services. Terms negotiable. Call 617-XXX-XXXX.

Want to place your ad now? Simply complete the back of this flyer, attach your ad copy, and send both with your check or money-order payable to the Boston Society of Architects, 52 Broad Street, Boston MA 02109-4301.

Questions? Call Classified editor Elizabeth Simmons at 617-951-1433x221 or (in Mass.) 800-662-1235x221.

The BSA Classified is published on the first day of each month. Ads must be received *by the 10th* of the prior month. Ads submitted *after the 10th* will remain in our well-used office file for one month and then will be published in the next issue.

Ads may be run once or for 3 consecutive months. Special arrangements for longer running ads can be made.

All ads must be prepaid.

(over)

Ad Rates

Mass. AIA/BSA members

1 month: up to 7 lines – \$ 50 (each additional line \$ 5) **3 months:** up to 7 lines – \$135 (each additional line \$ 15)

Non-members

1 month: up to 7 lines – \$ 75 (each additional line \$8) **3 months:** up to 7 lines – \$205 (each additional line \$24)

(one line = 30 characters/spaces)

ADVERTISING INSERTS

Call for rates: 617-951-1433x227 (Stephanie Jones-Bramble).

- ☐ Yes, I would like to run an ad in the BSA Classified for (circle one) 1 3 month(s).

Please check the ad category in which you wish your ad to appear:

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| | <input type="checkbox"/> New England | |
| | <input type="checkbox"/> Beyond New England | |
| <input type="checkbox"/> Administrative, Marketing & Management Opportunities (non-technical jobs) | | |
| Please circle as appropriate for employment listings: AA; EOE; M/F/H/V | | |
| <input type="checkbox"/> Individuals Seeking New Opportunities | <input type="checkbox"/> Services for Architects | |
| <input type="checkbox"/> Architects' Services Wanted | <input type="checkbox"/> Public Design Opportunities | <input type="checkbox"/> Space |
| <input type="checkbox"/> Career Services | <input type="checkbox"/> Will Buy/Sell | <input type="checkbox"/> Singles |
| | | <input type="checkbox"/> Other: _____ |

- ☐ My check or money-order payable to the BSA for \$ _____ is enclosed.

- ☐ Please charge my (circle one): Visa MasterCard American Express

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- ☐ No, I am not a Mass. AIA/BSA member; please send me a membership application.
- I am: ☐ an architect (registered) ☐ an architecture graduate ☐ other: _____

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1433x221.

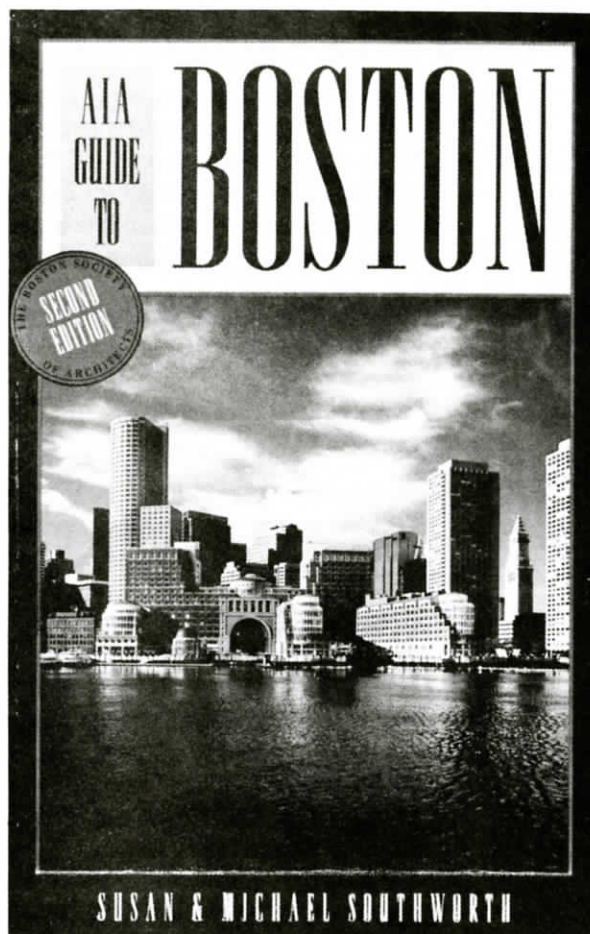
Please mail this form and your ad, with payment, to the BSA, 52 Broad Street, Boston MA 02109-4301.

Credit-card orders may be faxed to 617-951-0845.

Notable Buildings in Boston and Cambridge

This colorful map and guide highlights over 350 notable buildings in Boston and Cambridge. It is conveniently pocket-size and introduces you to many architecturally significant buildings. Its maps are keyed to the *AIA Guide to Boston* but cover even more territory. . . and each map is designed for easy reference.

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Please complete the order form below and return it to the BSA.**



The official BSA guide to Boston, this highly informative and entertaining site-by-site survey highlights 550 of Boston's notable landmarks. This is the second edition of Susan and Michael Southworth's famed guide with a wealth of photographs and detailed descriptions of what to see in Boston.

This 525-page book can be purchased for \$19.95 (\$18.95 for members of the BSA). Please complete the order form below and return it to the BSA.

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☐ Please charge my (check one): ☐ Visa ☐ Mastercard ☐ Amex

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\$19.95 (\$18.95 for BSA Members)
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1994-1995 BSA Lecture Series

This is the Boston Society of Architects' series of monthly slide-lectures/presentations held at the Boston Architectural Center in Boston's historic Back Bay (320 Newbury Street). Each program begins with a 5:30 p.m. wine-and-cheese reception; the presentations begin at 6 p.m. Admission is \$3 for the public and free for BSA members including Affiliate Members – and membership is open to all (not just architects). For membership and lecture information, please call the BSA at 617-951-1433x221.

1994-1995 Lecture Series Hosts: *Edward T.M. Tsoi AIA, 1994 BSA President*
Elizabeth Seward Padjen FAIA, 1995 BSA President

September 21, 1994

"The Phenomenon of Waterfront Redevelopment"
Ann Breen & Dick Rigby, The Waterfront Center

October 26, 1994

"The Olympics in Boston: Urban Design & Other Issues"
Webb Nichols, Architect & Olympics Activist

November 15, 1994

"Unbuilt Architecture Award-Winners: Can We See the Future?"
A public panel discussion with the jurors who selected the 1994 BSA Unbuilt Architecture Design Award-Winners [This public forum in November is at 7:00 pm at the World Trade Center in Boston; for reservation details (it's free), call 617-951-1433x221.]

December 21, 1994

"The Architecture of China: A Touring Architect's View"
Peter Papesch AIA, Papesch Associates, Boston

January 25, 1995

"Architecture & the Design of Boston's New Federal Courthouse"
Judge Douglas P. Woodlock, U.S. District Court (Mass.)

February 22, 1995

"Current Work & Current Issues in Architecture"
William Rawn AIA, William Rawn Associates, Boston

March 22, 1995

"One Year in Boston...Is That the Millennium I See Ahead?"
Marisa Lago, Chief Economic Development for the City of Boston

April 26, 1995

"What is -- and Will Be -- an Architect?"
Elizabeth S. Padjen FAIA
Architecture Editor, *Art New England*,
1995 BSA President

May 24, 1995

"Mass Confusion -- Architecture and Public Art"
Wellington Reiter AIA, Reiter & Reiter, Newton MA

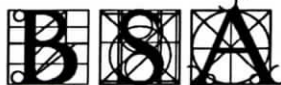
Membership in
the BSA is open
to all. For
information on
membership
and on BSA
programs, call
617-951-1433,
ext. 221.

Additions to and changes in the Lecture Series are noted monthly in the BSA ChapterLetter. For details on the ChapterLetter, public membership, and many other BSA programs and activities, please call 800-662-1235x221 or 617-951-1433x221.

Architects, allied professionals, and laypeople throughout the region are invited to join the BSA. For individuals who are not architects and for businesses other than architecture firms, there are two types of special membership in the BSA:

- **Affiliate Membership** is for individuals other than architects and architecture graduates who have a special interest in architecture, urban design and planning. Over 1,000 Bostonians and others in eastern Massachusetts are currently individual Affiliate Members of the BSA.
- **Corporate Affiliate Members** are building industry firms (consultants, engineers, developers, contractors, landscape architects and others) with an interest in enhancing architects' awareness of products, services and materials provided by Corporate Affiliates.

The Boston Society of Architects/AIA



BSA Mailing List Rental Fact Sheet

Individuals

- 2000 architects
- 300 intern-architects (young practitioners not yet licensed)
- 800 Affiliate members (allied professionals, architecture students and interested laypeople)
- 700 public officials, media editors & reporters, community leaders *et al.*

*Access to any or all parts of the lists may be purchased.
Most members' addresses are in Massachusetts.*

Firms

- 500 Architecture Firms in Massachusetts

Rates (one-time use)

- \$975 for non-members
- \$300 for BSA members
- \$450 for allied non-profit organizations

Fee does not include postage or preparation of your mailing. You are purchasing *access* to our list so your mailing must be done through our mailing house.

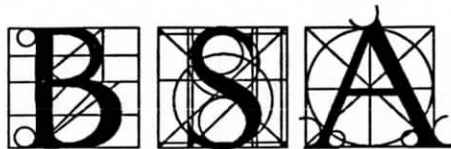
To purchase access to the list, send your payment along with a single copy of your mailing to Stephanie Jones-Bramble, Boston Society of Architects, 52 Broad Street, Boston MA 02109.

Unlimited Use

- List may be purchased on disk or mailing labels for \$3,500.

Questions?

For more information on the mailing list and on many other ways we can help you reach Massachusetts architects, call Mark Ruckman, 617-951-1433x227.



BSA ChapterLetter

Advertising Insert Rate Sheet

Circulation

The BSA ChapterLetter is the bi-monthly news publication for American Institute of Architects (AIA) members in Massachusetts. Over 4,000 copies of each issue are mailed to architects, allied professionals (interior designers, landscape architects, contractors, engineers, architecture students, public officials), to AIA Chapters throughout the U.S., and to other trade associations. We estimate that as many as 10,000 readers eventually get their hands on each issue.

Rate (per 8 1/2" x 11" sheet inserted) \$975 (less than 25 cents per ChapterLetter reader)
BSA/AIA professional and Corporate Affiliate Members receive a 30% discount.

Format

Inserts may be up to 8 1/2" x 11" in size and may be printed on both sides.

Colored or glossy paper is acceptable but weight may not exceed 60-lb. stock. (Call for special rates on heavier paper, brochures, etc.)

Deadlines

Ad copy and payment must be received by the BSA (52 Broad St., Boston 02109) by the 15th of the month prior to insertion.

Inserts must be received by our mailing service, Andover Mailing (668 Main Street, Wilmington MA 01887), by the 20th of the month prior to insertion.

The ChapterLetter is published bi-monthly on the first week of January, March, May, July, September, and November. In alternate months we publish only the Classified bulletin and ad inserts also may be included with the Classified at the same rates.

Questions?

Call Mark Ruckman at the BSA, 617-951-1433x227.



"CADD and the Small Firm"

The revised 1994 edition of "CADD and the Small Firm: A Resourcebook" is now available. This is the sixth edition of this 300-page BSA guide to CADD uses, technology, terminology, 3-D rendering animation & video, producing construction documents and many new and revised articles on all the CADD issues of concern to design firms.

Written and edited by CADD wizards Evan H. Shu AIA, Ruth Neeman and Geoffrey Moore Langdon, this unique resource is a perennial best-seller.

You may use this form to order your copy. . . or use the BSA's Special Publications list & order form. . . or fax credit-card orders to the BSA at 617-951-0845.

Order Form

Complete and return this form with your payment to:

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Boston Society of Architects
52 Broad Street
Boston MA 02109-4301

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The Boston Society of Architects offers many services for members, allied professionals and the public. Listed below are many of the more popular BSA services, events and frequently requested information.

If you are interested in receiving information on any of these items, please check the appropriate box and complete the name and address portion of the form. Mail this form to the BSA at 52 Broad Street, Boston MA 02109-4301 or call the BSA at 617-951-1433x221.

SERVICES, PROGRAMS & PUBLICATIONS

- | | |
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| <input type="checkbox"/> AIA Documents (hard copy & on disk) | <input type="checkbox"/> BSA committees list/information |
| <input type="checkbox"/> Architects' placement service | <input type="checkbox"/> Volunteer opportunities at the BSA |
| <input type="checkbox"/> BSA Annual Convention & Tradeshow ("Build Boston") | <input type="checkbox"/> Volunteer design-review opportunities |
| <input type="checkbox"/> BSA "Guide to Consultants & Contractors" | <input type="checkbox"/> BSA Lecture Series |
| <input type="checkbox"/> Marketing Consulting Service | <input type="checkbox"/> Rental of The Architects Building for events |
| <input type="checkbox"/> Debt Collection Service | <input type="checkbox"/> Architects' Compensation Survey Report |
| <input type="checkbox"/> AIA Guide to Boston | <input type="checkbox"/> "CADD & the Small Firm" (a resourcebook) |
| <input type="checkbox"/> "Map & Guide: Notable Buildings in Boston & Cambridge" | <input type="checkbox"/> The Boston Foundation for Architecture |
| <input type="checkbox"/> Special Publications (on marketing, management, practice, etc.) | <input type="checkbox"/> Architects who do residential and small-scale commercial work |
| <input type="checkbox"/> Classified ads | <input type="checkbox"/> Architectural education information |
| <input type="checkbox"/> Directory of AIA Firms in Massachusetts | <input type="checkbox"/> Annual BSA Golf Tournament |
| | <input type="checkbox"/> BSA Electronic Bulletin Board |
| | <input type="checkbox"/> Subscription to BSA ChapterLetter |

ADVERTISING OPPORTUNITIES

- ☐ ChapterLetter inserts
- ☐ Classified ads
- ☐ Firm Directory ads
- ☐ Convention booths, sponsorships, & ads
- ☐ Program sponsorships
- ☐ Publication sponsorships
- ☐ Event sponsorships
- ☐ Mailing list rentals
- ☐ Other

MEMBERSHIP APPLICATIONS

- ☐ AIA (registered architect)
- ☐ Intern (architecture graduate on the road to licensure)
- ☐ Associate (unlicensed professional with a degree in architecture)
- ☐ Corporate Affiliate (vendors, consultants, suppliers, etc.)
- ☐ Affiliate (individuals who are not architects or architecture graduates)
- ☐ Student Affiliate (full-time student in architecture program)
- ☐ Subscriber (out-of-state AIA member)
- ☐ Other

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Special Publications for Sale

The special publications listed here are available from the BSA.
Use order form on reverse side.

| Item No. | Publication | BSA Members' Price | Non-Members' Price | Item No. | Publication | BSA Members' Price | Non-Members' Price |
|----------|--|--------------------|--------------------|----------|---|--------------------|--------------------|
| 01 | "Massachusetts Architects Compensation Survey Report" (40-page report on the new survey of salaries & benefits in Mass. architecture firms) | \$30.00 | \$65.00 | 90 | "Copyrights and Architects" (a collection of reprints from several sources explaining U.S. copyright law as it applies to architects; 22 pp.)* | \$15.00 | \$25.00 |
| 04 | "Ownership Transition Guidelines and Checklist" (50 pp.; see also #05 & #23) | 10.00 | 20.00 | 96 | "ADA Compliance Guidebook: A Checklist for Your Building" (AIA-adapted summary & explanation of the new Americans with Disabilities Act; 80 pp.; see also #111) | 50.00 | 75.00 |
| 05 | "How to value an architectural practice: the three yardsticks" (a BSA ChapterLetter reprint; 2 pp.; see also #04 & #23) * | 4.00 | 7.00 | 98 | AIA Guide to Boston by Michael Southworth AIA & Susan Southworth (the guide to over 500 Boston buildings; rev. 1992 ed.; 500+ pp.; see also #105) | 21.00 | 26.00 |
| 06 | "Owner, Architect, Contractor Relationships: A Project Guide" (18-p. booklet) | 4.00 | 7.00 | 101 | "Essential Steps to a Claims-Free Practice" (liability insurance agents offer claims-prevention tips on every conceivable practice issue for designers; 26 pp.) | 15.00 | 25.00 |
| 10 | "Designing and Constructing Municipal Facilities" (published by Mass. Office of Inspector General; 120 pp.) | 15.00 | 30.00 | 103 | "Starting Your Own Firm" (reprint of 1992 <i>Architecture</i> magazine article on basic start-up issues; 3 pp.; see also #123) | 4.00 | 7.00 |
| 23 | "Managing Ownership Transition in Design Firms" by Lowell Getz, CPA, and Paul Lurie, Esq. (a comprehensive guide to the managerial, technical & legal considerations; 160 pp.; see also #04 & #05) | 45.00 | 65.00 | 104 | "12-Point Guideline for Planning an Architectural Office Brochure" by J.R. Kubasek (overview of key issues; 9 pp.) | 5.00 | 10.00 |
| 41 | "CADD and the Small Firm: A Resourcebook" by Evan H. Shu AIA, Geoffrey Moore Langdon, & Ruth Neeman (rev. 6th ed. of new and revised articles on CADD uses, technology, terminology, etc. for small offices; 300 pp.)* | 22.00 | 27.00 | 105 | "Map & Guide: Notable Buildings in Boston & Cambridge" (beautiful map/guide to 354 historic & unique buildings; 10-panel folding map; see also #98) | 6.00 | 7.00 |
| 45 | CODEWORD (current issue of the Mass. codes agency newsletter; for annual subscriptions, call 617-951-1433x228; see also #125) * | 10.00 | 20.00 | 110 | "Bird's-Eye Boston: The Axonometric Map" (the extraordinary 36" x 50" lithographic, detailed, up-to-date axonometric b-&w wall map of Boston and its buildings) | 20.00 | 35.00 |
| 47 | "The Affordable Housing Challenge: Case Studies" by Anne Gelbspan (a BSA/EOCD study; 75 pp.)* | 12.00 | 25.00 | 111 | The ADA Answer Book (BOMA's excellent book on Title III exceptions, technical information on numerous specific provisions, and answers to "146 most critical questions" raised about ADA; 80 pp.; see also #96) | 50.00 | 70.00 |
| 52 | "Public Relations for Small Design Firms" publ. by Birnberg & Assoc. (a guide to cost-effective p.r. for small firms; 90 pp.) | 35.00 | 55.00 | 112 | "Fees '93" by Fred Stitt/Guidelines (tips on fee-setting, fees by building type, fee averages for small firms, etc.; 31 pp.) | 60.00 | 80.00 |
| 53 | "Small Design Firm Marketing Manual" publ. by Birnberg & Assoc. (marketing forms, illustrations, resources, cost estimates and advice & tips for small firms; 90 pp.), | 35.00 | 55.00 | 113 | "Fees & Fee Management" by Fred Stitt/Guidelines (tips, statistics, & brief articles on how fees are charged, selling points for fees, multipliers, overhead rates, etc.; 42 pp.) | 60.00 | 80.00 |
| 57 | "Financial Management for Small Design Firms" publ. by Birnberg & Assoc. (a loose-leaf manual of financial management essentials in non-technical format; useable forms included; 90 pp.) | 35.00 | 55.00 | 114 | "Small Architectural Practice" by Fred Stitt/Guidelines (small firm statistics, profiles, problems, solutions, small office income, profits, fees by building types, payscales, billing rates, etc.; 43 pp.) | 55.00 | 75.00 |
| 58 | "Project Management for Small Design Firms" by Birnberg & Assoc. (forms, checklists, resource material, etc.; 1992 rev. ed.; 100 pp.) | 35.00 | 55.00 | 115 | "Work: New Markets and New Services for Architects and Engineers" by Fred Stitt/Guidelines (tips on new design services, new markets, marketing essentials, real-estate services, etc.; 105 pp.) | 90.00 | 125.00 |
| 80 | The Directory of AIA Firms in Massachusetts, 1994 Edition (key data on design firms, specialties, contacts, etc.; 180 pp.) | 50.00 | 90.00 | 116 | "The Secretary of the Interior's Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings (revised 1983)" (the classic manual focusing on masonry, wood, architectural metals, roofs, windows, and virtually every other aspect of buildings including energy retrofitting and new additions to historic buildings; 61 pp.)* | 14.00 | 24.00 |
| 86 | "Federal Design Outlook 1994" by A/E Business Review (listings of U.S. & foreign building projects planned by the U.S. government; marketing tips; colored maps; contact names/addresses/telephone numbers; only on IBM disk -- 5.25 or 3.5) | 90.00 | 150.00 | | | | |
| 87 | "The Sourcebook for Sustainable Design" (a directory of environmentally responsible materials and processes; 170 pp.) | 20.00 | 25.00 | | | | |

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September 1994

CLASSIFIED

EMPLOYMENT OPPORTUNITIES

FIELD REPRESENTATIVE. Assist in the dev. & implement. of regional advisory & field services program. Bachelors deg. req. in disciplin. rel. to hist. preserv. Grad. degree pref. 3 yrs preservation rel. exp. or appropriate combination of grad. study & exp. Abil. to communicate effectively, orally & in writing.

PROGRAM ASSOCIATE. Develop programmatic, legislative & financial support for regional field services. Min. 5 yrs exp. in preservation, architecture, planning or development req. Strong writ. communication skills & exp. in public speaking. Bachelor's degree in preservation or rel. field req., grad. or professional study preferred. Applications due August 27, 1994. To apply to either of the above positions send resume incl. salary hist. to: Wendy Nicholas, Director, Northeast Regional Office, National Trust for Historic Pres., 7 Faneuil Hall Marketplace., 5th Floor, Boston 02109.

LIBRARIAN. Opportunity available 8 hrs/week for Architectural Librarian with at least 3 years experience to manage and maintain architectural reference materials for mid-size firm in Cambridge. Responsibilities include researching and ordering of products and maintenance of vendor catalogs. Familiarity with architectural databases a plus. Submit resumes to Kay, c/o BSA, 52 Broad Street, Boston 02019-4301.

PRINCIPAL. Established, profitable design firm with staff of 15 seeks candidate to fill its #2 position. As successor to current president, individual will assume significant management responsibilities with immediate responsibility for marketing efforts. Candidates should have demonstrated abilities in project/firm management, plus exhibit well developed marketing skills. Equity position negotiable. Respond in confidence to agent, MLT Associates, 188 West Canton St., Boston 02116.

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7-10 yrs. exp. min. Excellent personal & organizational skills. Resume to Office of Peter Rose, 8 Story Street, Cambridge 02138, 617-576-7100.

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ACADEMIC POSITION, ARCHITECTURAL DESIGN, BEGINNING ACADEMIC YEAR 1995-96. An Assistant Professor position is available beginning in academic year 1995-96 for a person qualified to offer graduate-level instruction in architectural design plus courses in a secondary specialty such as visual studies, design theory, construction, or science and technology. This full-time position may be filled for a fixed initial term, normally of three years, with responsibilities for teaching, scholarship, and administration. Candidates should have some teaching experience and their creative work in design, scholarship or professional practice, or a combination thereof, should indicate strong promise of creative achievement in the field. Applications are invited before November 15, 1994 on the application forms available from: Harvard University Graduate School of Design, Office of Faculty Planning, 48 Quincy Street, S203, Cambridge 02138, Attn: Search Committee; Fax: (617) 496-5310. Applicants should not send portfolios or dossiers with their applications. Harvard University is an Equal Opportunity/Affirmative Action Employer.

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SALES MGR. For product library for arch's & int dsgns to develop sales plan & sell memberships to mfgs thru tele sales & direct mlg. Exp in mkt'g/sales & knowledge of dsgn & bldg indust's important. Job-sharing between two persons considered. Base slry + commission. **TECH LIBRARIAN.** For same library. 6 yrs exp in arch/int dsgn libraries, on-line services & w/library type databases a must. Call BDR for both positions, 617-864-5658.

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BSA MARKETING SERVICE. Principal-level strategic marketing advice for small firms, start-ups, and sole proprietors available at affordable fees in private, self-contained, highly focused consultation sessions at The Architects Building. Each consultation identifies and builds on your firm's strengths and results in a custom designed plan for immediate action in areas such as: Client Development and Retention; Target Market Analysis and Planning; Materials Development; Positioning and Communications. The discounted fee for a marketing consultation for BSA members is \$250.00. Fees can be charged through the BSA's credit-card system. For more information on the BSA Marketing Service, call Jill Weber through the BSA voice mail system, 617-951-1433x323

ARCHITECTS AVAILABLE TO FILL TEMPORARY & PERMANENT POSITIONS IN A.E.C. FIRMS. Interview pre-screened, talented, and highly qualified professionals with full employer references. Services invoiced by Consulting for Architects, Inc. Call 617-261-0090 for a free listing of candidates.

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Boston Society of Architects
52 Broad Street
Boston MA 02109

COMPETITION

DESIGN A MUSEUM FACADE. The Attleboro Museum is offering a \$1,000.00 CASH PRIZE for a front facade design. The Art Museum has moved to a new facility, a former department store, on a downtown street. Museum mission is to make art accessible to everyone. Facade is '60 x 20' h, submission should be color elevations presented on 18" x 36" x 1/4" foam core. Project budget is \$20,000. Submission deadline is Oct. 19, 1994. Entry fee is \$10.00. An exhibit of all designs will be shown at the Museum. To enter and obtain an information packet, mail entry fee to Attleboro Museum, 86 Park Street, Attleboro 02703, (508) 222-2644.

BUY/SELL

WANTED: Looking for back issues (complete sets, 1990 to the present): Arch Rec, PA, Arch, Bldg Dsgn & Constr, Interiors, Int Dsgn, Fac Dsgn & Constr, Contract Mag, Hotel & Rest: Details, & Process. 617-864-5658.

SPACE

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